

Engagement & Outreach Summary

Quarter 3: July – September 2023



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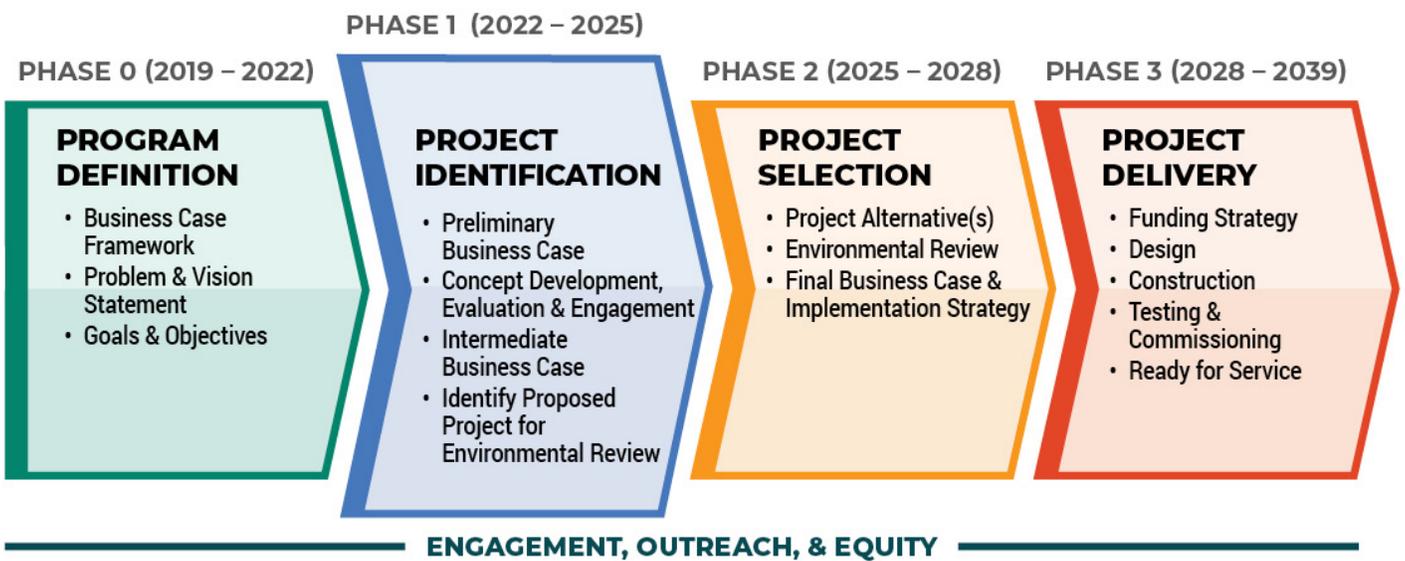


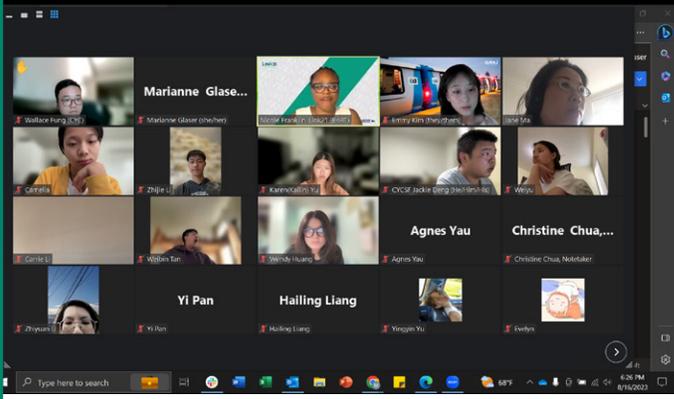
Introduction

Link21 aims to create a faster, more connected, equitable, and accessible network of train service that focuses on passengers, improving the environment, and quality of life for generations to come. At the core of Link21 is a new passenger train crossing between Oakland and San Francisco, unlocking better travel possibilities across the 21-county Northern California Megaregion.

The Link21 Program is committed to equitable engagement and outreach throughout all Program phases. During the third quarter of 2023 (Q3), the Link21 Team continued engagement and outreach efforts associated with the Project Identification phase, which builds upon earlier foundational work in the Program Definition phase. The timeline below further defines aspects of the Program phases.

Program Timeline





為什麼需要 Link21 ?

經濟、就業和住房：

- 全國第五大大都市圈經濟體
- 就業和可負擔住房失衡

道路擁堵和氣候風險：

- 未改善的交通擁堵——回到疫情前的狀態
- 破壞氣候和健康的空氣污染

客運服務和基礎設施：

- 列車服務網不方便、不連貫，路線和服務有限
- 跨灣鐵路通道——限制了服務可靠性和冗餘度
- 當前服務網沒有充分觸及依賴公共交通的人群



Engagement Goals & Desired Outcomes

During Q3, the Link21 Team continued to engage with diverse communities, association and jurisdiction representatives, leaders, and decision makers across the 21-county Megaregion.

An Online Open House launched in Q2 remained open through August 31 to expand opportunity for information exchange between Link21 and local communities. This Online Open House was part of a summer outreach campaign to share information about what the Link21 Team has learned through exploration and evaluation

of concepts for a new crossing. Additionally, the Team participated in a variety of meetings with city staff, elected officials, and stakeholders, as well as community-specific engagement activities in partnership with community-based organizations (CBOs) and other stakeholders.

The Equity Advisory Council continued meeting throughout the third quarter to discuss equity metrics being used as part of concept evaluation and a preliminary Program Purpose and Need Statement that will guide the identification of a proposed project.

Quarter 3: July – September 2023

Engagement Goals:

- Share initial Link21 service improvements based on travel needs identified and feedback received
- Demonstrate potential concepts that create desired connections and service improvement opportunities
- Highlight what the Program has learned through ongoing analysis
- Seek informed input on key elements of Program planning
- Expand awareness and engagement

Desired Engagement Outcomes:

- Gather input on service improvements and environmental constraints and opportunities to be used in refining concepts
- Address concerns raised by the Equity Advisory Council and other key partners
- Expand participation (specifically from priority populations) and general knowledge of Link21's importance to the future Megaregion



Engagement Events & Activities

Engagement Across the Megaregion

In Q3 2023, the Link21 Team implemented and/or participated in a variety of engagement and outreach activities to reach people across the Megaregion, with a particular emphasis on communities who may experience impacts and benefits related to the initial concepts.

Building on previous engagement efforts, the Link21 Team continued to partner with CBOs and neighborhood organizations through community events and transit stations, community leader interviews, and briefings and presentations at community-hosted events and meetings. The Online Open House launched on June 21 and continued through August 31, providing an additional method for engaging with audiences across the Megaregion.



Engagement Activities:

- Agency and industry presentations
- Community meetings and interviews (in-person and virtual)
- Community tabling at special events and transit stations
- Government briefings
- Link21 committee meetings
- Link21 Online Open House

By the Numbers: Quarter 3 Engagement Activities

	PUBLIC MEETINGS & INTERVIEWS	AGENCY/INDUSTRY PRESENTATIONS	COMMUNITY TABLING EVENTS	GOVERNMENT BRIEFINGS	LINK21 COMMITTEE MEETINGS	ONLINE OPEN HOUSE	TOTAL ACTIVITIES & CONNECTIONS
ACTIVITIES	10	9	4	4	6	1	34
CONNECTIONS*	1,584	153	481	10	44	1,352	3,624

* The number of connections is determined by counting interaction points with people who have participated in events related to Link21, such as tabling, meetings, presentations, or interviews.

For detailed timing and location of Q3 engagement events and activities, please reference **Appendix A**.

Collateral Materials

The Link21 Team continued to distribute materials, including the Link21 [Program fact sheet](#), [Equity fact sheet](#), and [Phase I Guide](#) and in Q3 distributed the [August 2023 Stakeholder Update](#).

LINK21
CONNECT NORTHERN CALIFORNIA
Stakeholder Update

Summer 2023 Engagement

Summer kicked off with a bang for Link21's Engagement and Outreach! The Link21 Team was busy, with 40 events in June and July resulting in over 2,000 interactions with people across the 21-county Megaregion. The public was able to participate virtually or in-person. In June, various megaregional events were hosted to reach a broader audience. This included three in-person open houses (in Richmond, Oakland, and San Francisco), a virtual community meeting, and an office hour that offered further discussion in response to public questions. An online open house ([Link21OpenHouse.com](#)) was also launched in mid-June and available 24/7 through the end of August 2023. Events included different activities to collect input from participants about Program aspects, notably with written comment cards or verbal comments and questions.

June & July By the Numbers

Activity	Number of Events	Number of Connections
Agency/Industry Presentations	8	134
Community Meetings & Interviews	13	1,316
Community Tabling	10	508
Government Briefings	6	13
Link21 Committee Meeting	3	33
Total	40	2004

What We Heard

Discussions with people who attended these events focused on Program updates, Link21 concepts and the train service improvements they would provide, and potential future connections, stations, and routes. Input received from community members primarily focused on crossing concepts and service improvements. Some highlights of the input received included:

- Suggestions for connections to other types of transit at various locations around the Megaregion, such as North Bay, South Bay, Peninsula, Monterey County, specific East Bay and San Francisco locations, the Bay Area airports, Sacramento, Davis, Woodland, and Yolo County
- Interest in and preferences for specific crossing concepts, and associated infrastructure needs and service improvements
- Curiosity about how communities would be affected by changes in transit access and/or new infrastructure

Link21 Program Director, Sadie Graham, transcribing comments from youth participants at the in-person open house in Oakland at Oakstop, June 2023

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Link21 Stakeholder Update

(such as stations), as well as concerns about potential impacts to communities from new development and infrastructure

- Preferences expressed for BART and/or Regional Rail in the new crossing
- Strong desire for a regional approach to passenger train network and better integration of service, transfers, and fares

Link21 Equity Advisory Council Update

The Equity Advisory Council held a meeting in June, and also participated in two office hour sessions in July. The June meeting focused on an approach to anti-displacement, advancing to Stage Gate 2, concept development, service considerations, the Business Case and initial equity evaluation results. The office hours focused on equity evaluation metrics, and the Stage Gate process. Council members shared comments and questions, notably related to airport jobs and industry, priority populations definition in relation to people with disabilities, levels of outreach to priority populations, anti-displacement policies, risks and effects, vacant housing issues in the Bay Area, train service and fares.

What's Next?

Feedback received during summer engagement is timely as the Program approaches an important milestone in early 2024, which is to make a recommendation to the BART Board of Directors and Capitol Corridor Board of Directors on which train technology (BART or Regional Rail) will go in the train crossing. Once defined, the concept – which includes alignment, station and service options as well as infrastructure to support those improvements – design, refinement, and assessment will continue in 2024 and beyond as the Program works to identify a project to advance into Environmental Review. As we head into fall, Link21 is gearing up to share new information about the benefits and tradeoffs of BART or Regional Rail in the new train crossing and learn more from communities about how their transit needs would be supported.

US Department of Transportation (DOT) National Infrastructure Project Assistance (Mega) Grant

In August, the Link21 Team, in close coordination with BART's Grants and External Affairs staff, submitted a USDOT Mega Grant application, titled Link21 Equitable Station Area Planning: Creating Multi-Modal Access for Communities Project. The application is for \$30 million for the Link21 Community Access Project to further support Link21's equity commitment by funding extensive community engagement to make sure stations and station areas are planned with and by the community.

In collaboration with the City of Oakland, the project will focus on up to six station areas for future Link21 stations, and the development of related city policies with an emphasis on community and stakeholder engagement during the site selection and planning process. Community engagement will help shape the development of Link21 policies for community benefits, workforce development, anti-displacement initiatives and other equity-related areas.

Recent Meetings and Presentations

6/1	Asian Pacific Environmental Network
6/1	Helping Hands East Bay
6/6	Panhandle Annex Council
6/11	Viva CallesJ with SOMOS Mayfair
6/13	APTA Rail Conference
6/15	Soroptimist International Modesto
6/20	Equity Advisory Council Meeting
7/10	COMTO 52nd National Meeting
7/11	Potrero Dogpatch Merchants Association
7/21	Trybe Town Nights
7/22	Davis Farmers Market
8/22	Equity Advisory Council Meeting

Connect with Link21
www.Link21Program.org
info@link21program.org
 855-905-LINK (9045)

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The Link21 Team produces and distributes a Stakeholder Update to share information about recent engagement efforts and Program updates with the BART and Capitol Corridor Boards of Directors as well as those who have signed up to receive electronic updates about the Link21 Program. All stakeholder updates are available on the Link21 website, including the August 2023 edition pictured above. Stakeholders can sign up to receive the updates [here](#).



Comment Card

Link 21 is a great idea for marginalized communities to commute across the bay ~~bridge~~ directly. BART has limited morning hours and only stops at certain locations. Link 21 can provide additional stops that serve residents and make it safer for them to walk a shorter distance to get home at night.

Event Details and Input Provided

Link21’s commitment to equitable engagement results in ongoing, proactive, and dynamic outreach activities and connections with diverse audiences.

The following table lists the ZIP codes most often provided by those who opted to participate in the survey. ZIP codes with fewer responses were omitted.

Community Engagement

Public Meetings: Megaregional Focus

The Online Open House originally set to close in mid-July was extended through August 31 to allow opportunity for more information sharing and input gathering. This stand-alone, accessible, mobile-responsive website hosted content that mirrored what was offered at in-person events held in June. All content was available in English, Spanish, and Traditional Chinese. Link21OpenHouse.com was visited 1,942 times by 1,352 unique visitors.

The Online Open House included an optional anonymous survey to help Link21 understand how respondents participated in previous engagement efforts and measure the effectiveness of various communication methods. Between July 1 and August 31, a total of 463 responses were received.

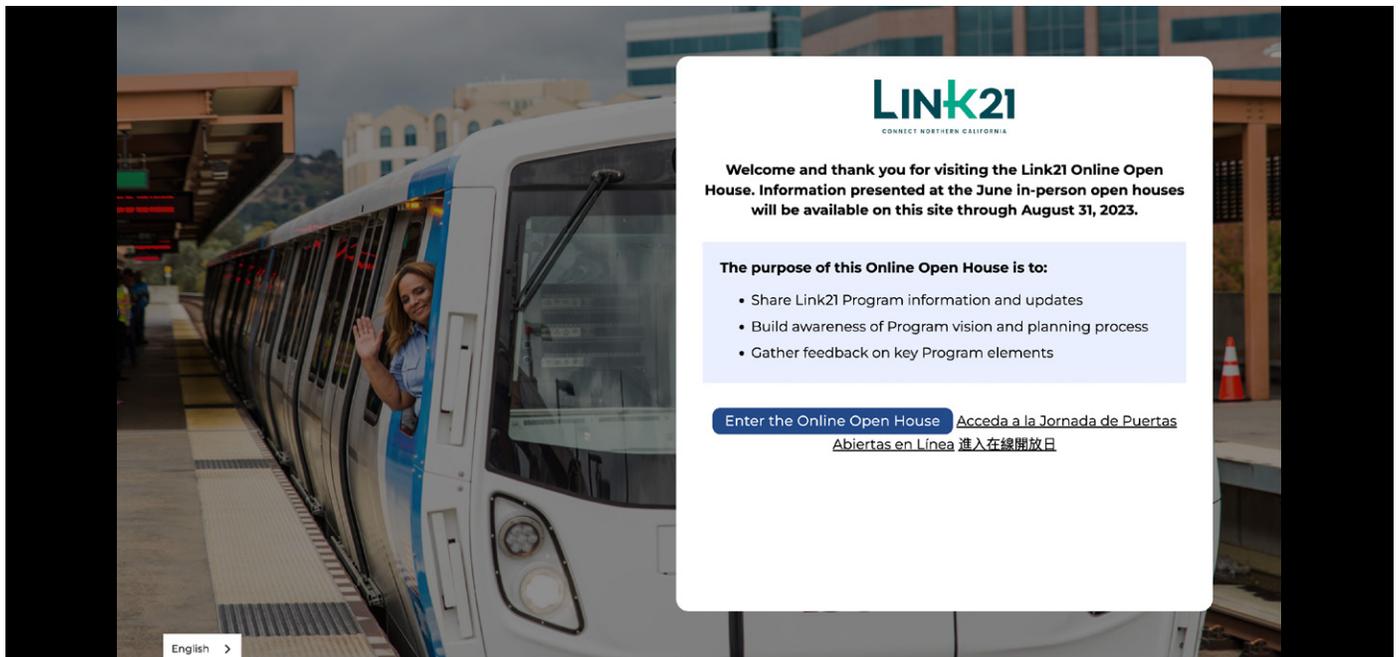
ZIP CODE	LOCATION	NUMBER OF RESPONSES
94110	San Francisco – Mission District	19
94612	Oakland – Downtown	18
94608	Emeryville	13
94609	Oakland – North Oakland	10
95816	East Sacramento	9
94103	San Francisco – SOMA/Mission	9
94607	West Oakland	8
94501	Alameda	7
94114	San Francisco – The Castro/Eureka Valley	7
94105	San Francisco – SOMA/Downtown	7
95818	Sacramento – Land Park	7

- Nearly one-third of respondents heard about the Online Open House via social media platforms such as Twitter, Facebook, Instagram, and LinkedIn. The Link21 website and e-newsletters from BART and Capitol Corridor were also main sources.
- 82% of respondents regularly ride trains, including:
 - » BART: 37% of respondents
 - » San Francisco Muni: 17% of respondents
 - » Capitol Corridor: 11% of respondents
 - » Caltrain: 10% of respondents
 - » Amtrak: 9% of respondents
 - » Other: 16%

Online Open House participants were able to submit additional feedback about the Link21 Program through a digital comment form. These comments are included in the Community Input pie chart on page 15.

What is a priority population?

The term priority population refers to census tracts in the Megaregion that experience high levels of inequitable outcomes. The Link21 Team is committed to prioritizing these communities throughout the planning of the Program. To learn more, please see the [Priority Populations Definition fact sheet](#).



Welcome page for the Link21 Summer 2023 Online Open House at Link21OpenHouse.com, which was live from June 21 to August 31, 2023.

Public Meetings & Interviews: Community Focus

Link21 strives to partner with communities that have been marginalized to develop much needed transit benefits while ensuring equitable outcomes. Throughout Q3, the Link21 Team engaged with CBOs, neighborhood groups, and associations that represent communities near the crossing concepts or where concepts could potentially have significant infrastructure impacts. These efforts included outreach to priority populations and other communities that have historically been marginalized.

Public Meetings

In Q3 2023, the Link21 Team gave five presentations to local community organizations, including the Potrero Dogpatch Merchants Association, Stockton Rotary, Oakland Chinatown Coalition, the Oakland chapter of the Associated Real Estate Property Brokers (ARPB), and Healthy Black Families.



Link21 representative speaks to the Potrero Dogpatch Merchants Association in San Francisco on July 11, 2023.

In addition to strengthening existing CBO partnerships and building new relationships, these presentations were used to share Program updates and collect valuable input from participants.



What We Heard:

Input from public meetings in Q3 2023 included:

- **Environment:**
How climate change and sea level rise are being considered as part of Link21
- **Housing:**
The interface among transit and housing, affordable housing near transit, and value of homes near transit
- **Program cost and funding:**
Link21 cost and how it's being funded
- **Safety and cleanliness:**
Better security and cleanliness on and around BART including the parking lots
- **Service:**
Better communication regarding service changes, transfers, and service frequency

Tribal Engagement

Tribal engagement in Q3 included a community leader interview with a representative of the Native American Health Center (NAHC) and participation in the 2023 NAHC Powwow event in Oakland on September 23.



What We Heard:

Input from tribal-focused engagement Q3 2023 included:

- **Access and connections:** Preferences for transit connections between Sacramento and San Francisco and prioritizing transit to jobs over connections to entertainment
- **Communication:** Clearer information about how to use Clipper cards and better wayfinding near stations
- **Equity:** Support for Native American representation on the Equity Advisory Council; observation of challenges that people with disabilities face when riding transit
- **Infrastructure:** Pedestrian bridge in Fruitvale to connect to Regional Rail
- **Safety:** Overall concern at stations

Student and Youth Engagement

Engaging with students and youth is a key element of Link21's overall community engagement. In Q3 2023, the Link21 Team participated in three youth-focused events:

- Tabling at BART's Meet the Anime Mascots event at the Powell St. BART station in San Francisco
- An interview session with parents from the We Lead Ours organization in Oakland
- A presentation to the Community Youth Center of San Francisco, followed by an open dialogue

As part of Transit Month in the Bay Area, BART's new Anime Mascots took over Powell Street Station for BART's 51st anniversary. The event was attended by over 700 riders and included family-friendly activities such as photo opportunities with the mascots and a prize capsule machine. The Link21 table featured activity sheets tailored to different age groups.

Parents with the We Lead Ours organization provided important context on the travel needs, including service improvements they'd like to see implemented through the Link21 Program, if they are to consider adopting public transportation as their primary method of transportation.

Students at the Community Youth Center of San Francisco analyzed the draft concepts for the train network improvements and participated in workshop where opportunities and challenges for their transportation needs based on the different proposals were identified.



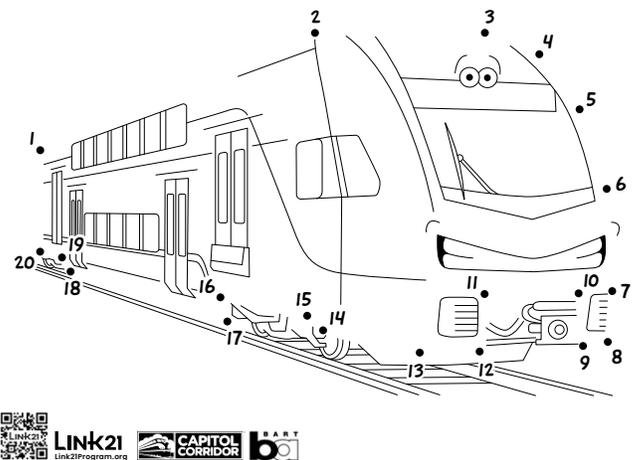
What We Heard:

Input from youth-focused events in Q3 2023 included:

- **Access and connections:**
Better connection to San Mateo County and between the East Bay and Peninsula
- **Program cost and funding:**
How much Link21 will cost and how it is being funded
- **Rail technology:**
More information about whether BART or Regional Rail will be in the new crossing and how that decision will be made; general support for Regional Rail in the crossing to expand transit opportunities; some support for BART in the crossing
- **Stations:**
Clarity of the location if a station were to be built in Alameda; desire for Jack London Square to include Caltrain, BART, and ferry service



A Link21 coloring sheet featuring a Link21 platform and diverse riders.



A Link21-themed draw-by-numbers activity sheet.



The Link21 Team distributed logo stamps at the BART Powell St. Station anime mascot event in San Francisco on September 16, 2023.

Community Tabling

As part of continuing efforts to raise awareness of the Link21 Program and summer engagement activities, the Link21 Team tabled at community events around the Megaregion. This included the Old Oakland and Davis farmers markets, and Trybe Town Nights in Oakland.



Link21 outreach at the Old Oakland Farmers Market in Oakland, September 15, 2023.



What We Heard:

Input from the community tabling in Q3 2023 included interest in:

- **Access and connections:**
Better connections to Concord and Stockton, direct connection between Sacramento and San Francisco, reduced transfers through more direct connections and stops
- **Equity:**
More information at train stations to be available in multiple languages
- **Program cost and funding:**
More information about Link21 funding and if funds from other projects can be used for Link21
- **Service:**
Longer service hours, more frequent and faster service
- **Stations:**
Stations at Jack London Square and the San Antonio neighborhood of Oakland

Government, Policy, and Agency Engagement

The key goals for outreach, engagement, and ongoing collaboration with Link21 government, policy, and agency partners are to:

- Continue elevating awareness and education
- Share information and hold timely discussions about key regional planning and project efforts to maximize collective community benefits
- Cultivate partners and build champions
- Identify and seek funding opportunities

For detailed timing and location of Q3 engagement events and activities, please refer to **Appendix A**.

Jurisdictional Briefings

The Link21 Team identified a list of priority local jurisdictions that could possibly be affected by Link21 concepts, including the cities of Richmond, Emeryville, Alameda, Oakland, and San Francisco. In Q3, the Link21 Team met with staff from these cities as well as met with staff from the Port of Oakland and Caltrain.

Elected Officials Briefings

In Q3 2023, the Link21 Program Team continued to engage with key community leaders and elected officials representing communities central to the program. Q3 outreach to elected officials consisted of briefings to City of Oakland Councilmembers where Link21 staff identified the benefits that future

rail improvements will provide to their local constituents and to the Northern California Megaregion. Outreach with these elected officials focused on establishing connections, understanding the unique needs of their communities, and building their awareness of Link21.

Agency and Industry Events

In August, the Link21 Team participated in a virtual lunch-and-learn event with staff from the Metropolitan Transportation Commission (MTC). The presentation and subsequent discussion focused on the need for Link21 concept development, and types of service being considered. In September, the Link21 Team presented to the San Francisco Municipal Transportation Agency (SFMTA) and discussed the status of the program, potential benefits, and possible megaregional impacts. Link21 Team members also joined the Conference of Minority Transportation Officials (COMTO) at its 52nd National Meeting and Training Conference in July where they participated in a fireside chat on the subject of embedding equity into transportation megaprojects in the Bay Area.



What We Heard:

Input from government and agencies in Q3 2023 included interest in:

- **Access / Connections:**

Better connectivity between different transit services and agencies; interest in connecting passengers to further locations like Stockton

- **Community Impact:**

Learning more about the impacts of Link21 on specific neighborhoods such as Oakland's Jack London Square, Chinatown, and San Antonio neighborhoods

- **Environmental:**

Land use considerations for future planning stages; desire for clean technology for future rail

- **Equity / Priority Populations:**

Cautious of possible new connection locations that could raise issues around community disruption, especially in neighborhoods that experienced past harm due to infrastructure

- **Governance:**

Clarity regarding decision points for future routes, connections, and governance of rail lines

- **Outreach:**

Outreach to make connections throughout the Megaregion;

interest in how Link21 works with bus agencies / operators in addition to other rail operators

- **Program Cost / Funding:**

How changing ridership numbers will affect funding

- **Program Planning:**

How planning near Coliseum would be affected if the Coliseum is closed or demolished; interest in the dynamic between Link21 planning and the completion of other major projects

- **Rail Network:**

Specific details on how regional rail would connect to national rail lines

- **Ridership:**

More information on ridership and how it has recovered since the onset of the pandemic; interest in understanding where higher demand for ridership in evaluation comes from in certain locations (e.g. whether San Francisco's Mission Bay ridership is linked to developments in SOMA)

- **Service:**

High interest in service that is better, faster, and cheaper, with awareness that travel routes may currently exist but are not being utilized because they are too slow, inconvenient, and expensive

- **Stations:**

Learning more about the process of evaluating new station locations such as the San Antonio neighborhood in Oakland

Link21 Committees

Equity Advisory Council

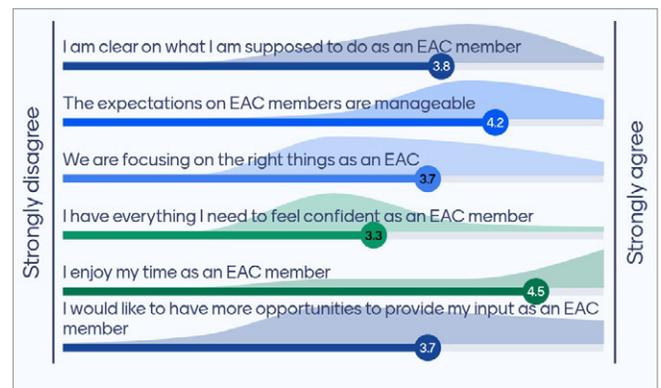
The Equity Advisory Council (EAC) provides a space for meaningful community collaboration to advance equity throughout the development and implementation of the Link21 Program. Member responsibilities include:

- Participating in bi-monthly virtual meetings
- Providing input on Link21 work and proposals
- Making formal recommendations to the Program Team

ACTIVITY	DATE	TOPICS
Office Hour	Jul 18	<ul style="list-style-type: none"> • Concept Development, Service Considerations and Evaluation Findings
Office Hour	Jul 25	<ul style="list-style-type: none"> • Anti-Displacement Approach
Equity Advisory Council Meeting	Aug 22	<ul style="list-style-type: none"> • Business case metrics • Preliminary Purpose and Need • EAC member reflection through a live survey
Office Hour	Sep 5	<ul style="list-style-type: none"> • Anti-Displacement Approach
Office Hour	Sep 12	<ul style="list-style-type: none"> • Anti-Displacement Approach
Office Hour	Sep 19	<ul style="list-style-type: none"> • Preliminary Purpose and Need

The EAC conducted one meeting in Q3 2023 in August and had the opportunity to participate in five office hour sessions. Office hour sessions were staffed by facilitators and subject matter experts who answered questions, collected input, and identified areas for future dialogue. The topics discussed at these events are summarized in “What We Heard” on page 14.

A survey conducted in the August 2023 EAC meeting posed several questions including, “How do you feel about the experience [of participating in the EAC] so far?” which received a 3.9 average rating out of 5.



As part of the August 22, 2023 EAC meeting, members participated in a live survey to share input on their experience related to their role on the Council (image generated by survey tool).

Additional information about the EAC can be found at [Link21Program.org/program/equity/equity-advisory-council](https://link21program.org/program/equity/equity-advisory-council)



What We Heard:

Input from Equity Advisory Council members in Q3 2023 included interest in:

- **Environment:**

Related to the Link21 Preliminary Purpose and Need statement, such as how climate is being considered in train operations

- **Equity / Priority Populations:**

Fully accessible stations and consideration of travel time for people who need extra time to transfer between transit systems; concerns regarding gentrification of the Mission Bay and Dogpatch neighborhoods of San Francisco and how to serve priority populations in areas that are experiencing gentrification

- **Housing:**

Solutions to address need for housing near transit and priority populations to be given priority in accessing new housing; displacement due to new developments built on the heels of large transit improvements like Link21

- **Infrastructure / Concepts:**

Methodology for evaluating benefits of concepts and comparisons of service elements for concepts

- **Jobs:**

How the Link21 program would provide access to jobs for youth

- **Passenger Experience:**

Development of a unified transit system that improves the user experience; better communication about transit disruptions

- **Program Cost / Funding:**

Business Case metrics on costs and considerations regarding concept development and a methodology for developing operating cost estimates

- **Safety / Cleanliness:**

Concerns around safety and security of riders on BART and near transit stations; methods for improving safety on transit and in and around transit stations that consider impacts of law enforcement on communities of color

- **Service:**

Maintaining weekend and holiday service to support airport workers; support for greater redundancy in transit systems

- **Stations:**

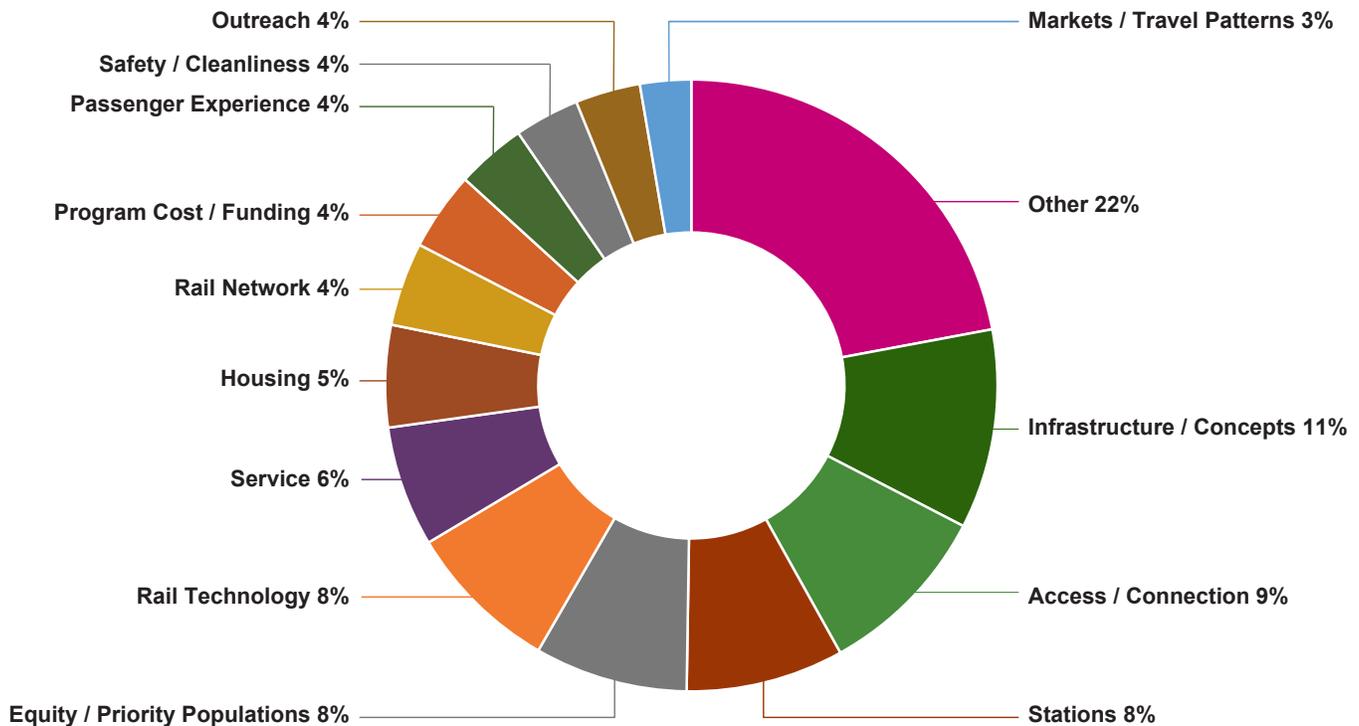
Link21 evaluation metrics on station locations



Community Input

During Q3 2023, the Program received 408 comments from all sources, including engagement events and comments submitted via the Link21 website. An assessment of input received during Q3 2023 engagement identified 28 different key themes. Themes that were mentioned 10 or

more times are identified in the pie chart below. The remaining themes are grouped together as “other” and include mentions of program planning, ridership, environmental, projects by other jurisdictions, fares, rail network, statements of support, and more.



The above pie chart represents topics that were addressed 10 or more times among the 408 comments received in Q3 2023; the remaining themes are grouped together as “other.”

All input received is being reviewed and considered by the Program Team to help shape the ongoing development of Link21.

Here are the top five themes with highest interest first:

Infrastructure and Concepts

- Interest in:
 - » Understanding more about tradeoffs between concepts, how those tradeoffs are quantified, and how presented concepts were determined
 - » More information about benefits of concepts for communities and how riders would experience each concept
 - » Future proofing of crossing including concepts that could potentially accommodate high speed rail
- Preference for:
 - » Regional Rail to allow multiple train operators to access crossing and improve regional and national rail network
- Desire for:
 - » Pedestrian friendly infrastructure improvements around current and any future stations
 - » Transit centers that provide seamless connections between the multiple transit systems and reduce out-of-station transfers
 - » Future proofing of crossing for continued growth

Access and Connections

- Desire to:
 - » Walk, bike, or ride transit to stations
 - » Minimize transfers to access destinations
- Interest in:
 - » Link21 concepts providing better megaregional connections (i.e., North/South Bay, Peninsula, specific East Bay and San Francisco locations, Bay Area airports, and the cities of Sacramento, Stockton, and Davis)
 - » More seamless connections between the various local and regional transit systems including BART, Muni, SMART, Caltrain, and Regional Rail

Equity / Priority Populations

- Interest in:
 - » A system that ensures families who are displaced are given priority for new developments to return to their neighborhood
 - » Fully accessible stations as part of the Link21 service upgrades (i.e., Caltrain stations in San Francisco)
- Concerns about:
 - » Community disruptions caused by new station construction (i.e., Oakland, West Oakland, Mission Bay)
 - » Displacement from Transit-Oriented Development (TOD) and gentrification around new stations

- Desire for:
 - » Information for commuters, such as service announcements, maps, wayfinding, notices, and fliers, to be made available in more languages

Rail Technology

- Preference for:
 - » Regional Rail technology in the new crossing
 - » Clean/renewable energy rolling stock technology
- Interest in:
 - » Why Link21 is no longer considering including both types of train technology in new crossing
 - » Whether electrification of the crossing is being considered as part of Link21

Stations

- Desire for:
 - » Stations in specific locations (i.e., Alameda, Oakland, Mission Bay, San Antonio, Jack London Square)
 - » Improved signage and wayfinding at stations, especially those with multiple transfer options
 - » Fully accessible stations as part of the Link21 service upgrades (i.e., Caltrain stations in San Francisco)

- Interest in:
 - » Salesforce Transit Center to support multiple transit options
 - » Stations that better integrate with last-mile service options
 - » Mixed-use developments around stations

As Project Identification continues, public input will help refine initial concepts for Link21 that can meet the needs of the growing and dynamic Megaregion.



Link21 outreach at the Davis Farmers Market on July 22, 2023.

Appendix A. Q3 Engagement Events Timeline

TYPE	DATE	EVENT
Agency / Industry Presentations	7/10/2023	COMTO 52nd National Meeting and Training Conference
	7/11/2023	City of Oakland Staff
	7/18/2023	City of San Jose Staff
	8/9/2023	City of Alameda Staff
	8/16/2023	Metropolitan Transportation Commission Staff Lunch & Learn
	9/7/2023	San Francisco Municipal Transportation Agency
	9/8/2023	Port of Oakland Tour
	9/19/2023	City of Oakland Staff
Public Meetings & Interviews	7/11/2023	Potrero Dogpatch Merchants Association
	8/2/2023	Stockton Rotary
	8/16/2023	Oakland Chinatown Coalition
	8/16/2023	Community Youth Center
	8/19/2023	We Lead Ours Interview Session
	8/31/2023	Link21 Online Open House (end date)
	9/19/2023	Key Community Leader Interviews – Native American Health Center
	9/26/2023	Associated Real Estate Property Brokers Oakland Chapter
	9/30/2023	Equity 4 Black Berkeley People's Assembly
Community Tabling	7/21/2023	Trybe Town Nights
	7/22/2023	Davis Farmers Market
	9/15/2023	Old Oakland Farmers Market
	9/16/2023	Meet the BART Anime Mascots
	9/23/2023	Native American Health Center Powwow
Government Briefings	7/5/2023	City of Oakland Councilmember Kevin Jenkins
	7/12/2023	City of Oakland Councilmember Dan Kalb
	7/25/2023	City of Oakland Councilmember Treva Reid
	9/15/2023	City of Oakland Council President Nikki Fortunato Bas
Link21 Committee Meeting	7/18/2023	Office Hour: Concept Development, Service Considerations and Evaluation Findings
	7/25/2023	Office Hour: Anti-Displacement Approach
	8/22/2023	EAC Meeting
	9/5/2023	Office Hour: Anti-Displacement Approach
	9/12/2023	Office Hour: Anti-Displacement Approach
	9/19/2023	Office Hour: Preliminary Purpose and Need



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Link21 is sponsored by the San Francisco Bay Area Rapid Transit District and the Capitol Corridor Joint Powers Authority. The Program Team is also working closely with our Northern California rail partners and the state of California to ensure an integrated rail program.