



CONNECT NORTHERN CALIFORNIA

Equity Advisory Council (EAC) Meeting #10

May 21, 2024



AGENDA ITEM I: Call To Order



Virtual Meeting Details



Meeting is being recorded



Includes Closed Captioning



Technical Support
Use raise hand button



AGENDA ITEM II: Roll Call



AGENDA ITEM III: Public Comment



AGENDA ITEM IV: Meeting Topics



Agenda Item A: Action Item

Agenda Item A:

Approval of March 19, 2024, Meeting Minutes



Agenda Items B-F: For Information

Agenda Item B: Follow-up to Previous EAC Feedback

Agenda Item C: Link21 Program Update

Agenda Item D: Public Comment

Agenda Item E: Anti-Displacement Update: Working Group Draft Principles & Anti-Displacement Toolkit

Agenda Item F: Public Comment



AGENDA ITEM B: Follow-up to Previous EAC Feedback



AGENDA ITEM C: Link21 Program Update





Planning For A Better Future

Regional Rail Plan
Metropolitan Transportation Commission (MTC)
 identified alternatives for new transbay rail crossings

CA State Rail Plan
 Caltrans identified new Transbay Rail Crossing

Horizon Initiative & Core Capacity Transit Study
Metropolitan Transportation Commission (MTC) identified investments

Plan Bay Area 2050
Metropolitan Transportation Commission (MTC) identified strategies and named transportation planning Projects including Link21

Federal Corridor Identification & Development Program
 CalSTA identified corridors including Link21

Draft CA State Rail Plan
 Caltrans identified Link21 – critical to future rail vision



Measure RR
 Projects: Relieve crowding, increase redundancy & reduce traffic congestion including new transbay rail crossing

Regional Measure 3 Bridge Toll Finance
 including Transbay Rail Crossing

State Funding to Capitol Corridor Program budgeted annually, includes Link21

Transit & Intercity Rail Program
 TIRCP Grant to Capitol Corridor for Link21

May 2024

EAC Meeting



Link21 - A Multi-Generational Investment

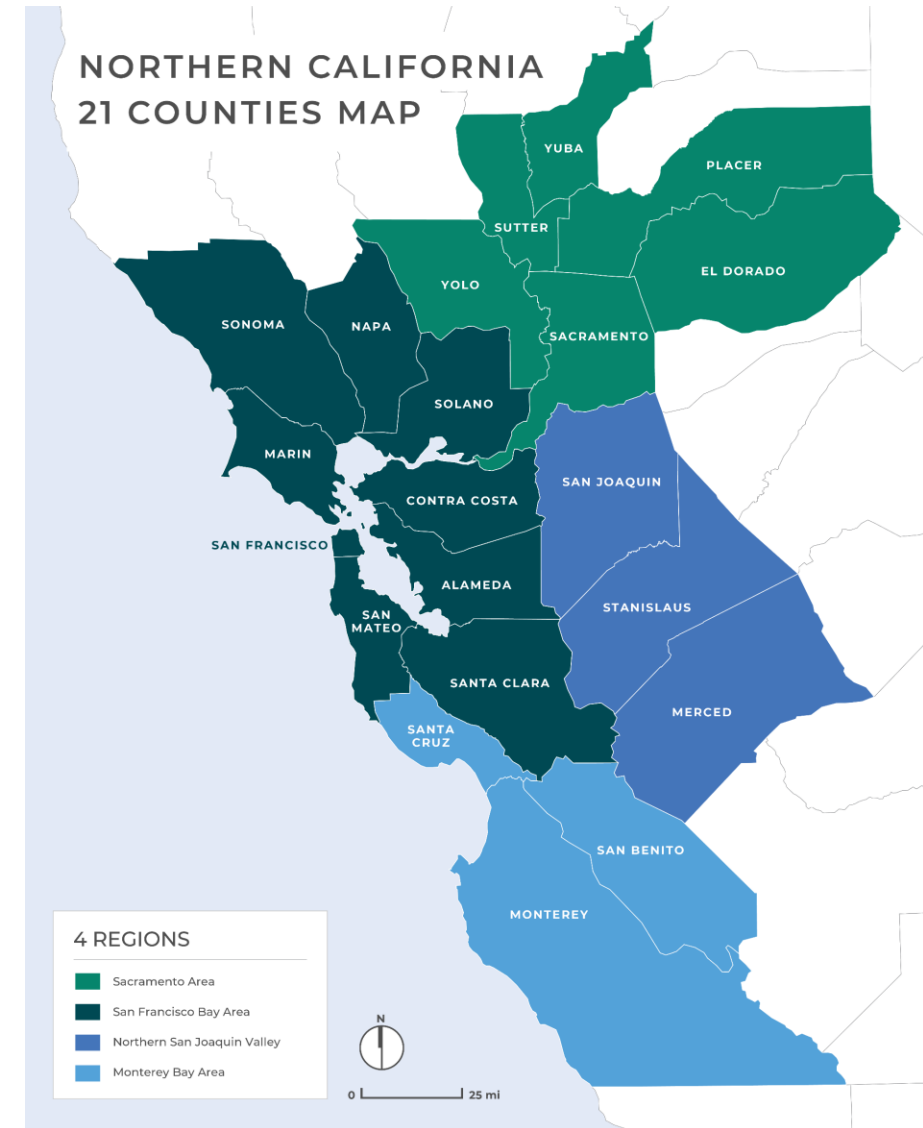
Connecting People & Places

The Challenge (Problem Statement):

- Improving megaregional access by train
- Promoting equitable opportunities
- Creating Transbay travel options to expand capacity

The Program:

- Construct new Transbay rail crossing
- Improve BART & Regional Rail service connections



Moving Toward Program Decision Milestone





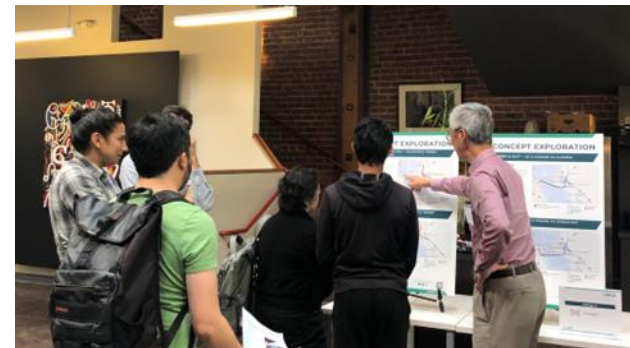
Link21 Commitment to Equity & Engagement

Advancing Equitable Outcomes

- Community Partnerships & Co-Creation
- Equity Advisory Council
- Targeting Priority Populations
- Equity Metrics & Analysis

Program Shaped by Public Input

- Briefings, presentations, large events & meetings
- Community events and In-station outreach
- In-person & digital communications





Equity Advisory Council (EAC)

23 Meetings & Counting

- Regular Engagement
 - Bi-monthly virtual public meetings & technical office hours
- **18 members** from the Megaregion
- **Governed** by Charter & Bylaws
- **Honorarium Pilot & Barrier Mitigation Fund**
- **Topics:** Accessibility, anti-displacement, connecting transit, fares, community benefits, equity metrics



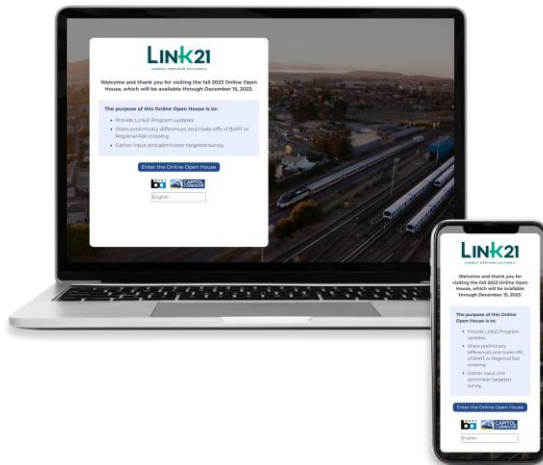
“ Think about a connected network as an equity strategy. ”
 - EAC Member



Broad Stakeholder & Public Outreach

185 Agency Stakeholders Briefings

164 Community Stakeholder Events



349
ACTIVITIES



11,700 +
CONNECTIONS

LINK21

ENGAGEMENT & OUTREACH BY THE NUMBERS
March 2022 - MARCH 2024



15
SURVEYS



34,395
SUBSCRIBERS



3,700
SURVEY
RESPONSES



39
ELECTRONIC
NOTICES



6.5M
DIGITAL
IMPRESSIONS



1,739
COMMENTS
SUBMITTED



71.8K
WEBSITE
VISITS



3,698
ONLINE OPEN
HOUSE VISITS





What We Have Heard (Since 2021)

Common Themes – All Audiences

- Faster, direct, convenient megaregional connections to San Francisco & Peninsula (direct connections)
- Improved reliability & greater frequency of service
- Increased late night & weekend service
- Bicycle & pedestrian facilities at stations to reduce personal vehicle usage
- Improved safety & security, ADA accessibility, & minimized displacement / gentrification
- Fare equity & affordability





Public Opinion Research (Fall 2023)

General Support

70%

support Link21

showing high levels of support for continued long-term planning & development



Key Feature Priority

52%

Allowing Peninsula service to extend through San Francisco to Oakland, with faster & more direct trips as **very/extremely important**



Key Feature Priority

71%

Creating a broader, more-connected rail network & directly linking systems together is **very/extremely important**





Link21: Modern Trains & Better Service



Electrified Caltrain service in 2024

Improved Urban | Metro Service

- Provided by both Broad-gauge (BART) & Standard-gauge (Regional Rail)
- Frequent urban service (within urban core)
- Shorter distance between stations



Improved Intercity | Express Service

- Provided by Standard-gauge (Regional Rail)
- Less frequent service (extends into Megaregion)
- Longer distance between stations



Rendering of zero-emission train, Capitol Corridor and other intercity services operate zero-emission trains in the future. Source: Caltrans

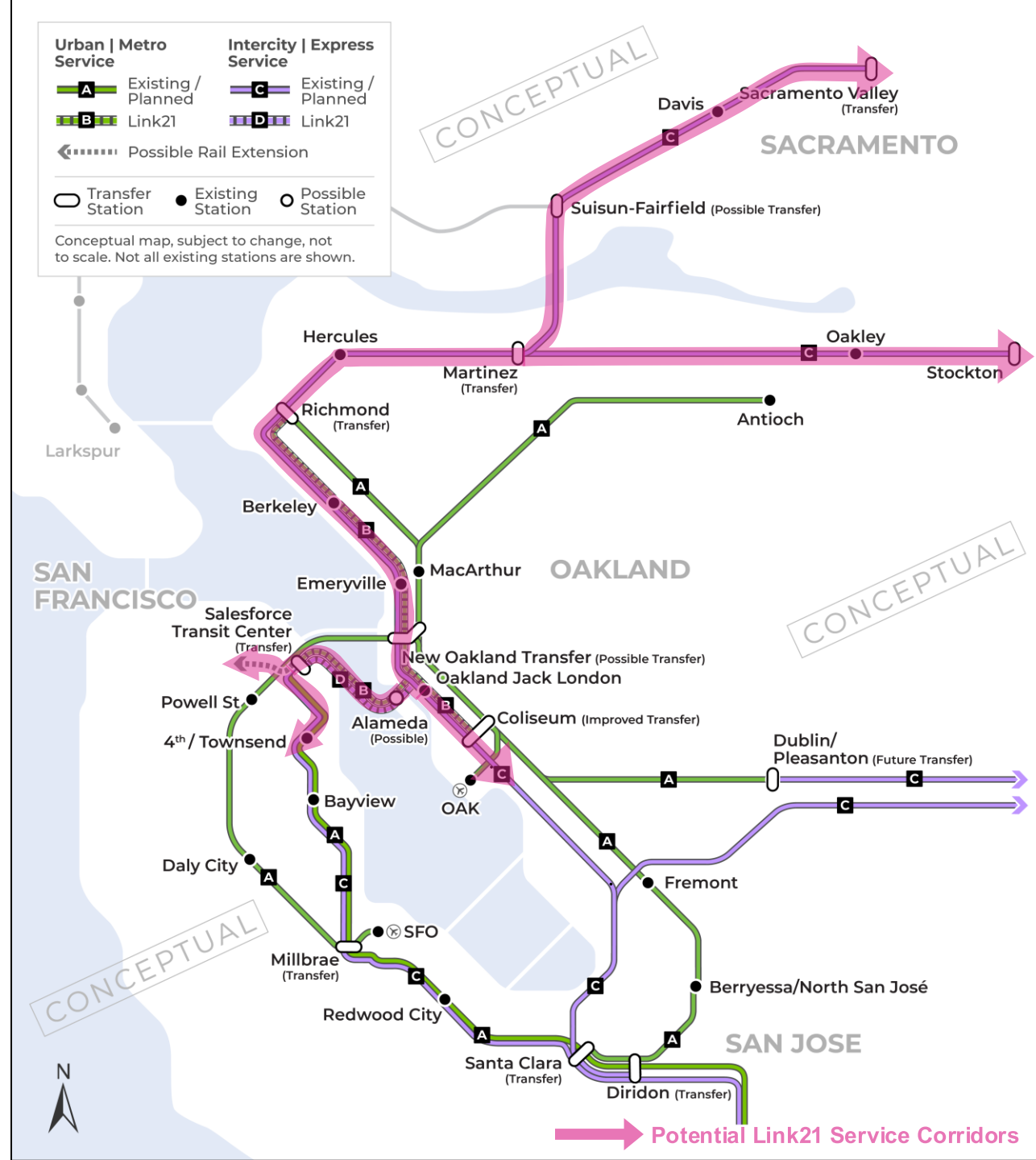


Concept: Standard-gauge (Regional Rail) Crossing

Accommodates multiple train services

Example Concepts help to understand trade-offs

- New Urban | Metro service at new & existing stations
- Improved travel times & more direct megaregional trips
- Complements existing BART crossing
- Provides redundancy and alleviates crowding
- Utilizing existing rail corridors – new track alignment is underground

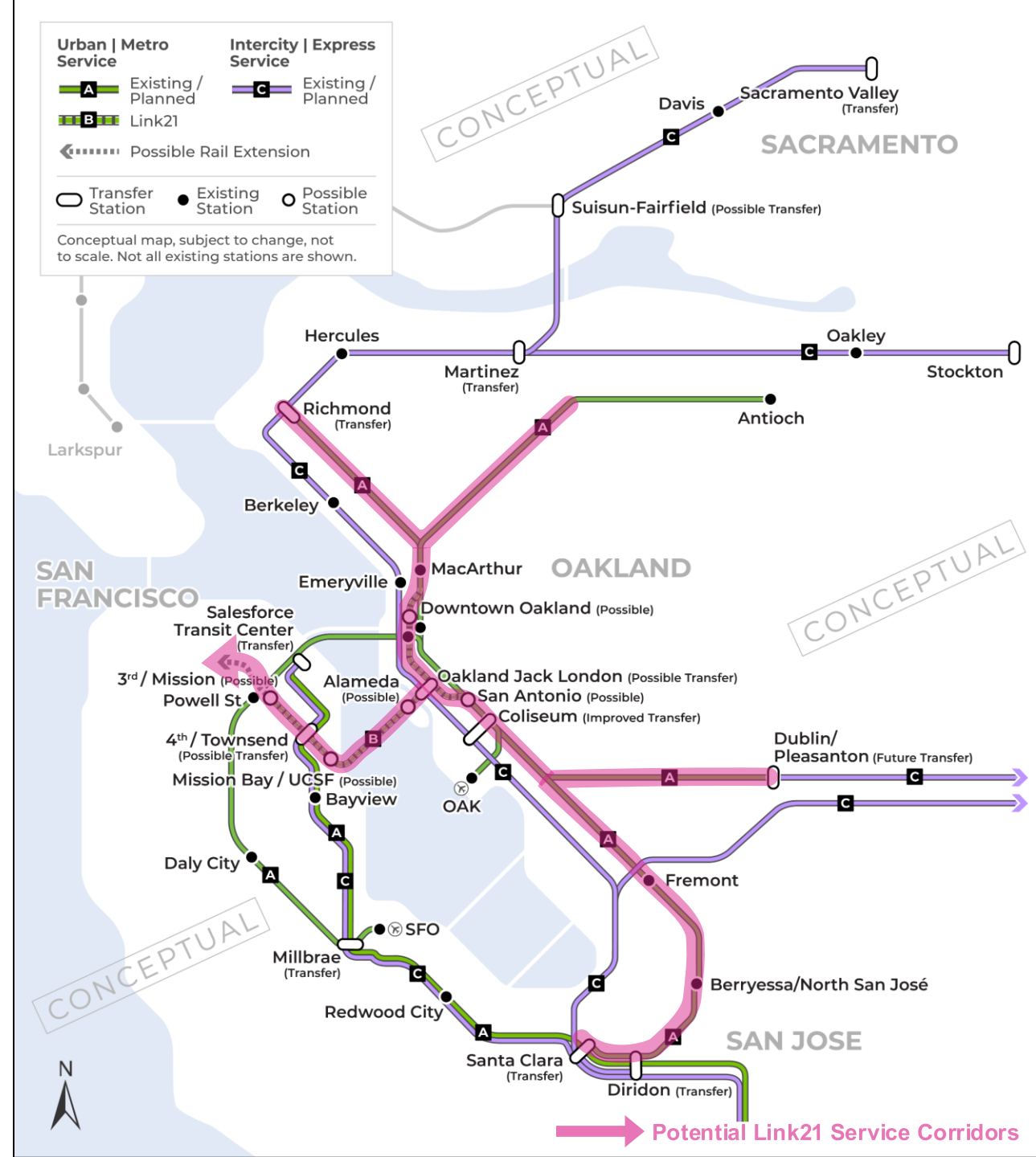


Concept: Broad-gauge (BART) Crossing

Accommodates only BART service

Example Concepts help to understand trade-offs

- New Urban | Metro service at new stations & improved Urban | Metro service at existing stations
- Includes Oakland transfer between BART & Regional Rail
- Improved service on existing BART lines
- BART trains could use either crossing (provides service redundancy and reduces crowding)
- Utilizing existing rail corridors – new track alignment is underground





An Overview of Analysis Results:

Where Train Technologies Offer Similar Benefits & Where They Differ

Similarities

- Equitable outcomes
- Improved access to stations & jobs
- Expanding Transbay capacity and redundancy

Differences

- Megaregional connectivity
- Interoperability (multiple operator access)
- Amplifying benefits of rail investments

Evolving Considerations

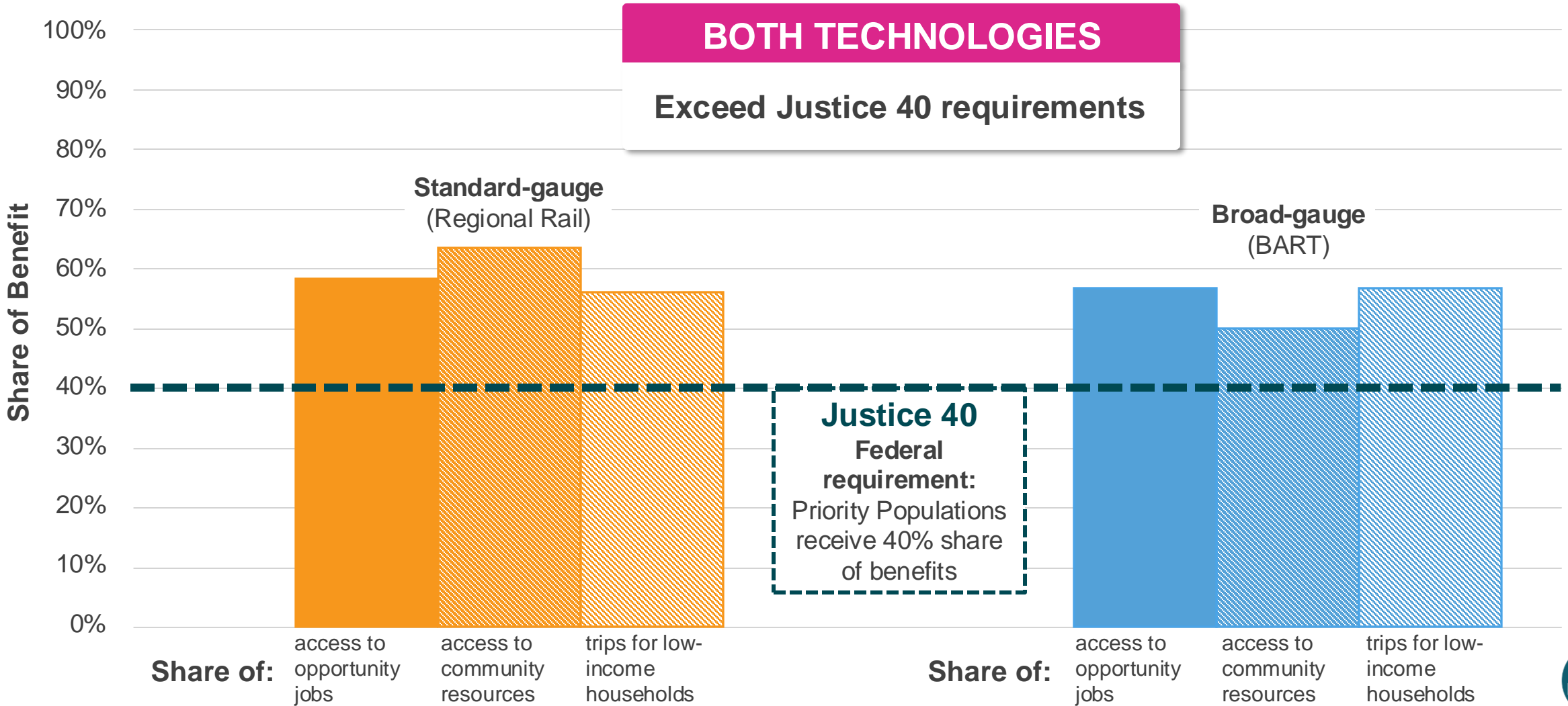
- Ridership
- Cost
- Funding Opportunities





Similarities: Benefits Share to Priority Populations

Promoting Equity and Livability

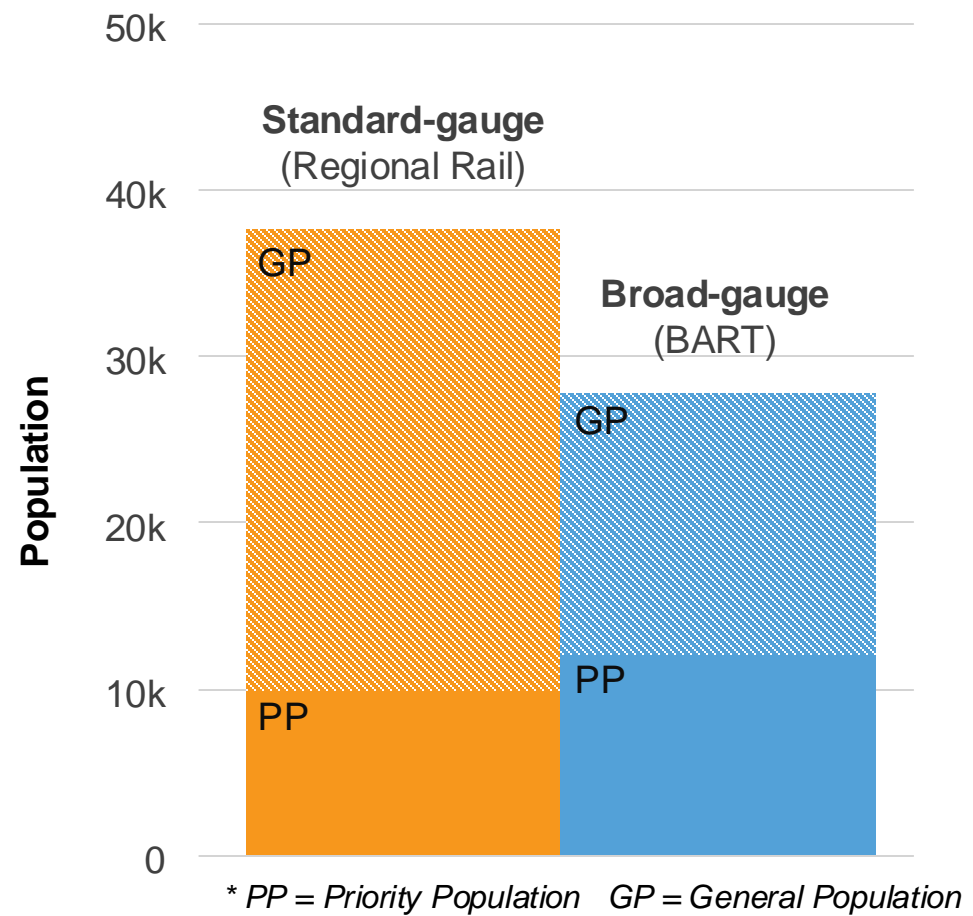




Similarities: Access to Stations & Jobs

Supporting Economic Opportunity & Livability

Access within 1/2 Mile of Station



Jobs within 1 hour commute

- Approximately **45,000 more jobs will be accessible** for the average person with either crossing
- Approximately **80,000 more jobs will be accessible** for the average person within priority population areas with either crossing

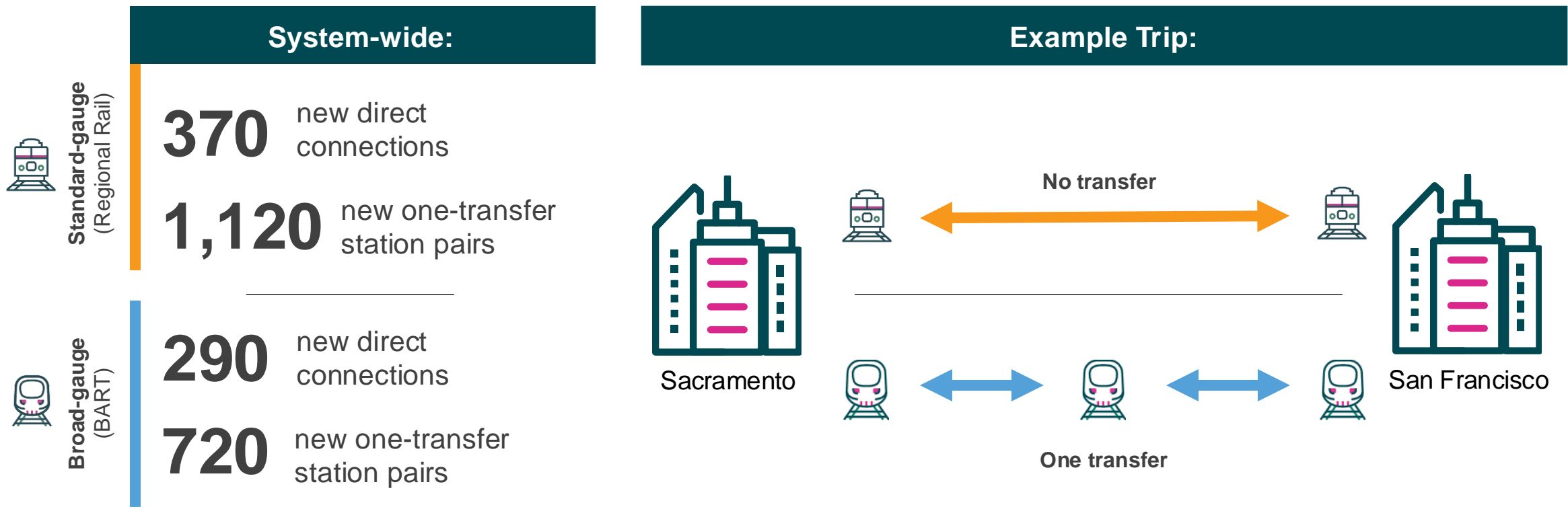
BOTH TECHNOLOGIES

support economic opportunity & livability by improving access to stations and jobs



Differences: Megaregional Connectivity

How Link21 Transforms The Passenger Experience



** New station pairs subject to change with future service plan*

TRADE-OFF FOR PASSENGERS

Standard-gauge (Regional Rail): Connects megaregional destinations & improves local & regional travel with multiple services

Broad-gauge (BART): serves local & regional travel within BART network with more Urban | Metro service



Differences: Rail/Transit Travel Time Savings

Giving Back Time In Your Day

	Sacramento to San Francisco	Fremont to Mission Bay	Emeryville to Redwood City
Standard-gauge (Regional Rail)	22 Minute Savings	00 Minute Savings	45 Minute Savings
Broad-gauge (BART)	06 Minute Savings	20 Minute Savings	15 Minute Savings

TRADE-OFF FOR PASSENGERS

Standard-gauge (Regional Rail): Provides greater travel time savings to new megaregional destinations for fewer people

Broad-gauge (BART): Provides significantly less travel time savings to more people with shorter wait times in most East Bay stations & larger travel time savings to new stations (e.g. Mission Bay)



Differences: Interoperability

Comparing Regional Or Megaregional Improvements

TRADE-OFF

Standard-gauge (Regional Rail) opens crossing to megaregional service providers

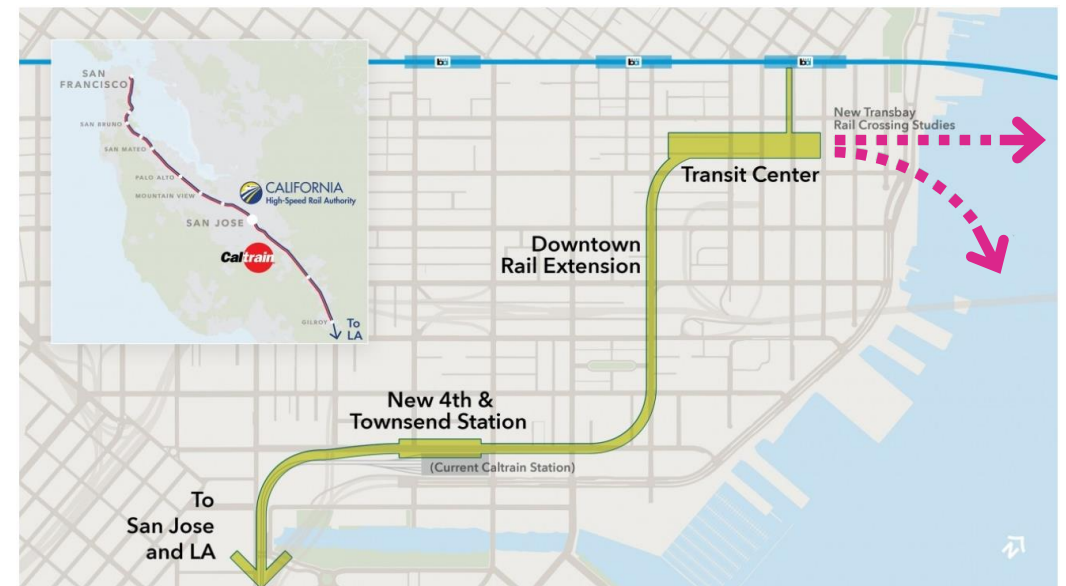
- Caltrain (via The Portal), San Joaquins, Capitol Corridor, CA High-Speed Rail
- Greater impact on megaregional connectivity and reliability

Broad-gauge (BART) improves service for BART riders

- More service within existing BART network in the East Bay

Sample Project Enabling Interoperability

The Portal – Downtown Rail Extension

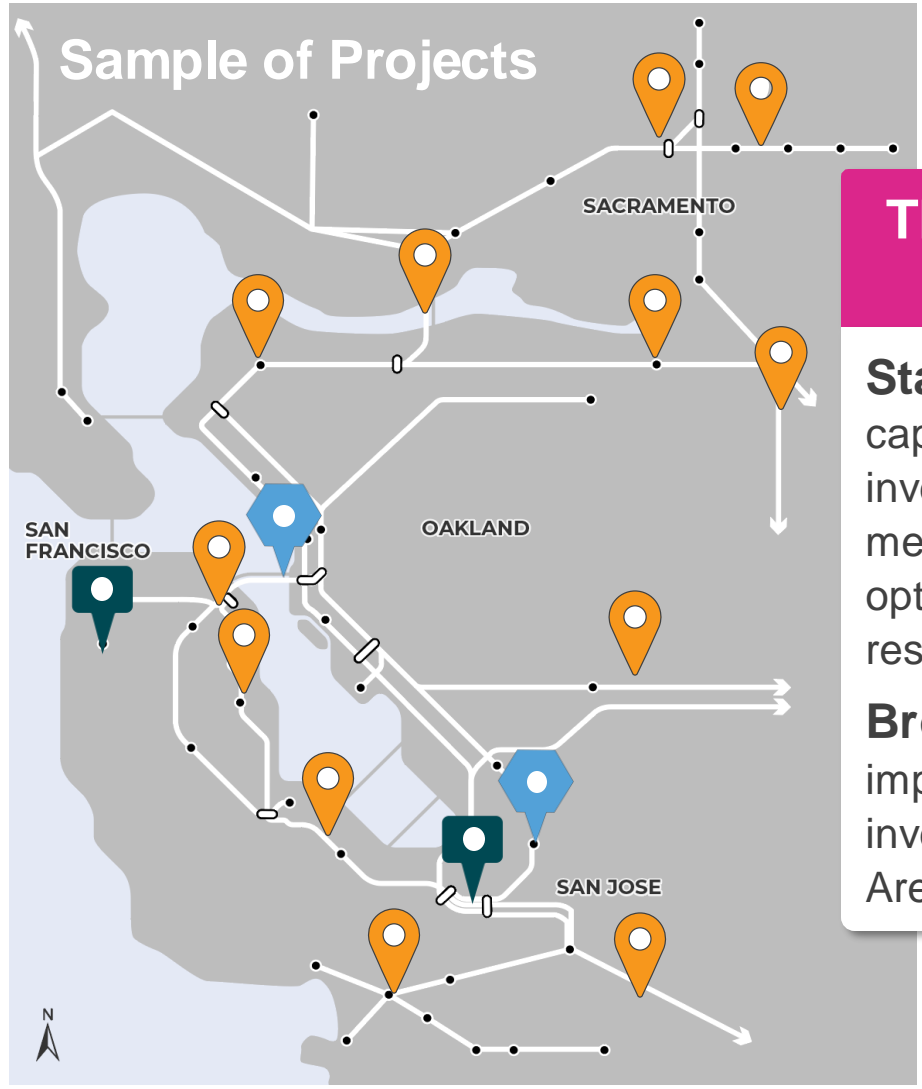


Differences: Amplifying Benefits For Rail Investments

How Link21 Enhances The Future Rail Network

- Standard-gauge projects:**
 - Portal (DTX)
 - Carquinez Bridge Replacement
 - Sacramento Valley Station
 - Sacramento to Roseville 3rd Track
 - Caltrain Electrification
 - CA High-Speed Rail
 - Valley Link
 - Valley Rail
 - TAMC Salinas Extension
 - Bayview, Oakley, Hercules stations
- Broad-gauge projects:**
 - BART Core Capacity
 - Silicon Valley Extension (Phase 2)
- Either / both gauge projects:**
 - Western S.F. Rail Ext
 - San Jose Diridon Station

** partial list*



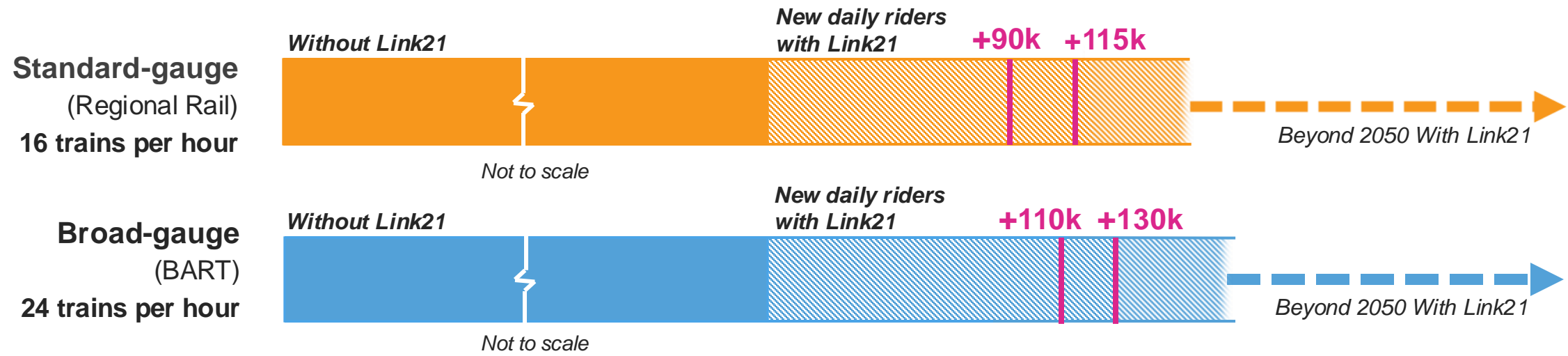
TRADE-OFF FOR FUTURE NETWORK


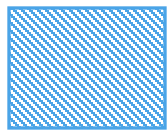
Standard-gauge (Regional Rail) capitalizes on more planned rail investments that connect the megaregional network, creating more options for Northern California residents

Broad-gauge (BART) improves service to planned rail investments within urban core of Bay Area



Consideration: 2050 Preliminary Ridership Estimates



-  Potential ridership range with standard-gauge
-  Potential ridership range with broad-gauge

CONSIDERATION FOR FUTURE NETWORK

With either crossing technology:

- Link21 can account for significant ridership gains in 2050
- Ridership gains depend on station locations / markets served, service levels
- Service levels may change depending on infrastructure and operating costs





Consideration: Preliminary Cost Estimates

Cost estimates based on 1-2% design

Preliminary costs in 2023 dollars:

- New Crossing for either technology = \$18-\$30B
- Additional infrastructure to better connect to the wider network
 - Broad-gauge (BART) = \$5-\$10B
 - Standard-gauge (Regional Rail) = \$15-\$25B

CONSIDERATION: INFRASTRUCTURE COST

- Standard-gauge infrastructure costs beyond crossing are higher due to:
 - Lack of historical network investment
 - Inclusion of crossing & major program of wider network investments
- As Project is defined, cost estimates will be refined & allocation determined
- Some improvements may be delivered by others & are needed to grow crossing ridership





Consideration: Funding Opportunities

Standard-gauge (Regional Rail) Projects	Broad-gauge (BART) Projects
*Federal Railroad Administration (FRA) \$100 Billion in Rail Funding	N/A
Federal Transit Administration (FTA)	
State	
Local/Regional Measures	



- **New Funding Source** for Intercity passenger rail
- Creates **pipeline of projects**
- **Prioritizes funds**
- **Link21** is part of identified corridor **in program**



Engagement & Outreach Activities

Link21 Virtual Community Meetings

Attend to hear a presentation and ask questions.



- **Thursday, June 6** – 6-7:30 pm
- **Monday, June 10** – 6-7:30 pm

Visit Link21Program.org/events to register for Zoom

Online Open House

This **June**, join the conversation anytime, 24/7, to participate when it works for you.



Community Events

- In-Station/Community Tabling – Select Locations
- Community Stakeholder Coordination
- Equity Advisory Council Meeting:
Tuesday, July 16 – 6-8:45 pm



Next Steps: Identifying a Project For Link21

Planning Focus Areas



Identify Train Crossing Technology



Project Definition & Refinement



Funding Strategy



Governance & Key Stakeholder Coordination



Ongoing Public Engagement & Equity

EAC Discussion



Agenda Item D: Public Comment

Opportunity to provide public comment on agenda items IV-A, IV-B & IV-C



10-MINUTE BREAK



AGENDA ITEM E:
Anti-Displacement Update:
Working Group Draft Principles &
Anti-Displacement Toolkit



Topics

1. Introduction to the Community Stabilization and Anti-Displacement Principles developed by the EAC Working Group
2. Update on the Anti-Displacement Toolkit



Community Stabilization and Anti-Displacement Principles

Definition & Purpose

- Foundational principles comprised of value statements and corresponding Link21 actions.
- Guide future Link21 community stabilization and anti-displacement planning efforts.
- Incorporated into Link21's planning work in conjunction with other program goals, objectives, and principles.

EAC Working Group

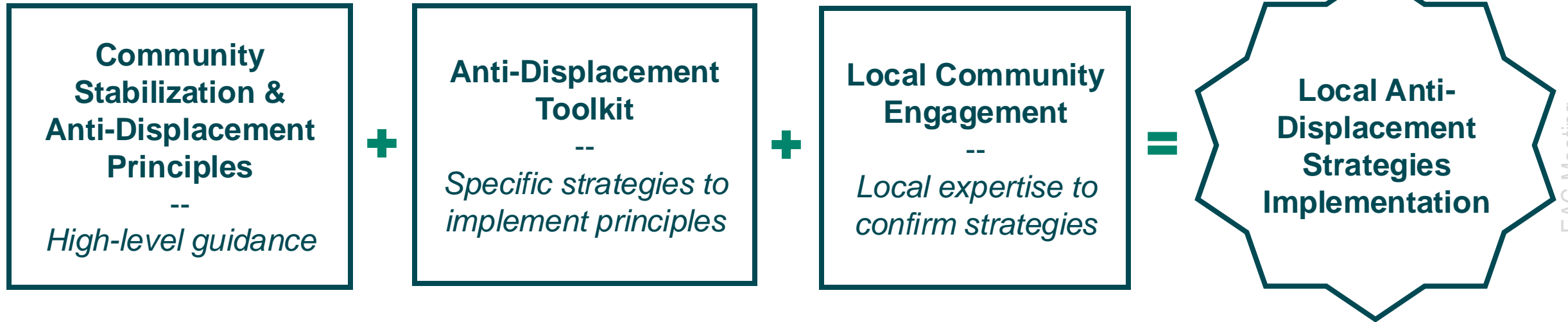
- Formed in December 2023
- Six EAC members
- Three meetings in 2024: January, February & April
- Reviewed and discussed displacement research/data and examples of other anti-displacement principles
- Developed Draft Principles



Finalizing the Principles



Implementing the Principles



Format of the Draft Principles

The **Community Stabilization and Anti-Displacement Principles** contain two sections:

- Introduction describing the intended use of the principles.
- Eight principles, co-created with the Anti-displacement Working Group.

Each principle **contains two parts**:

- Initial statement of values that documents what is important to the EAC.
- Corresponding recommended action for how Link21 should incorporate the values into Link21's planning and delivery activities.



Introduction to the Draft Principles

The Link21 Equity Advisory Council recommends that the Link21 Program incorporate these **Community Stabilization and Anti-Displacement Principles** into the program as commitments to guide Link21 planning and delivery activities. The principles will assist the Link21 Program in meeting one of the program's stated objectives, to *“Advance equity and protect against community instability and displacement,”* and will be considered in conjunction with other program goals, objectives, and principles.



Draft Principle 1: Address Past Harms

STATEMENT OF VALUES:

History is important, especially harm caused to Priority Populations by past transportation projects. Although Link21 on its own cannot address all harm caused by past transportation projects, Link21 is an opportunity to acknowledge history and address past harms by advancing equitable outcomes.

RECOMMENDED ACTION:

Link21 should learn from the past, identify harms created by past transportation projects, and strive not to repeat the prior harms of past transportation projects. Link21 should identify and pursue opportunities to address past harms by advancing equitable outcomes.



Draft Principle 2: Strengthen Communities

STATEMENT OF VALUES:

Communities, including communities where Link21 infrastructure is located, should be better off with Link21 compared to without Link21. In addition to improved transportation access, communities where Link21 infrastructure is located should be stronger and more stable.

RECOMMENDED ACTION:

Link21 should identify and pursue opportunities to strengthen and stabilize communities, including communities where Link21 infrastructure is located, beyond improved transportation access.



Draft Principle 3: Avoid Displacement

STATEMENT OF VALUES:

Physical displacement – both direct and indirect – can cause substantial, long-lasting harm at the individual and community level, and can disproportionately impact Priority Populations and groups that face additional systemic barriers including, but not limited to, people of color, low-income households, seniors, people with disabilities, women, the LGBTQ+ community, Transitional Aged Youth, people with limited English proficiency, and formerly incarcerated individuals.

RECOMMENDED ACTION:

Link21 should strive to avoid direct and indirect displacement and disruptions to community cohesion, especially in Priority Populations and groups that face additional systemic barriers including, but not limited to, people of color, low-income households, seniors, people with disabilities, women, the LGTBQ+ community, Transitional Aged Youth, people with limited English proficiency, and formerly incarcerated individuals.



Draft Principle 4: Develop Local Strategies

STATEMENT OF VALUES:

Every community is unique, with its own unique circumstances. Local community members are the experts of their community, and anti-displacement outcomes at the local level are important.

RECOMMENDED ACTION:

Local anti-displacement strategies should be developed and prioritized in areas where there is the greatest risk of displacement associated with Link21. They should be informed by data and based on local conditions, in consultation with local communities, including local government, community-based organizations, and community members. Local anti-displacement strategies should identify SMARTIE goals to the extent desirable and feasible. [SMARTIE goals are Specific, Measurable, Achievable, Relevant, Timebound, Inclusive, and Equitable.]



Draft Principle 5: Design Strategies to be Effective

STATEMENT OF VALUES:

Anti-displacement strategies are only effective if they are implemented and enforced. In some cases, Link21 may not be responsible for implementation and enforcement of certain elements of local anti-displacement strategies; other entities may be responsible. It is important for these anti-displacement strategies to be implemented and enforced.

RECOMMENDED ACTION:

Local anti-displacement strategies should be designed to be implemented and enforced effectively. If Link21 is not responsible for implementation and enforcement of certain elements of local anti-displacement strategies, Link21 should work closely with responsible entities in the development of local anti-displacement strategies and seek ways to support their implementation and enforcement.



Draft Principle 6: Preserve Existing Culture

STATEMENT OF VALUES:

Existing community members who remain in neighborhoods can experience cultural displacement and feelings of exclusion and non-belonging as neighborhoods change.

RECOMMENDED ACTION:

Link21 should identify and pursue opportunities to preserve and enhance cultural assets and strengthen social connections to promote a sense of belonging as neighborhoods change so that existing residents feel welcomed, included, and connected to the community. Link21 should consider cultural preservation opportunities at stations and in the surrounding station area, in consultation with local communities, including local government, community-based organizations, and community members.



Draft Principle 7: Support Those Displaced

STATEMENT OF VALUES:

If direct displacement is unavoidable, displaced residents and businesses should be better off with Link21 compared to without Link21.

RECOMMENDED ACTION:

During local station and infrastructure planning, Link21 should engage early with residents and businesses that may be directly displaced or impacted by Link21 and provide timely support and services during the planning and implementation phases to address those impacts.



Draft Principle 8: Evolve Strategies as Needed

STATEMENT OF VALUES:

Displacement pressures can change over time. It is important to understand and respond to changing pressures.

RECOMMENDED ACTION:

Local anti-displacement strategies should evolve as needed in response to changing conditions. Link21, in consultation with local communities, including local government, community-based organizations, and community members, should assess and monitor displacement pressures before, during, and after Link21 construction, and take parallel steps to address changing pressures.



Finalizing the Principles



Anti-Displacement Toolkit

- Technical resource with recommendations for collecting local data and identifying effective anti-displacement strategies based on local conditions.
- To be used by Link21 and local communities – local government, community-based organizations, community members – during local station and infrastructure planning in next phase of work.

TOOLKIT USE:

- **Part 1 – Neighborhood Change Assessment**
 - Collect local data on land use, policies, and community indicators.
 - **Outcome:** Neighborhood Change Assessment Summary
- **Part 2 – Develop Specific Anti-Displacement Strategy Based on Local Conditions**
 - Identify anti-displacement tools to address local conditions.
 - **Outcome:** Anti-displacement strategy for each station area



Part 1 - Neighborhood Change Assessment

ACTIVITIES:

Collect existing local land use & policy conditions for station area:

- Existing density
- Development potential (zoning, development sites, etc.)
- Existing anti-displacement policies

Collect local community indicator data:

- Demographic trends (income, racial mix, housing tenure, etc.)
- Development trends (housing units, office & retail space)
- Cost trends (housing, office & retail space)



Part 2 - Anti-Displacement Strategies (“Tools”)

RESIDENTIAL PROTECTION:

- Just Cause Eviction Protections
- Rent Control/Stabilization
- Tenant Support Services
- Homelessness Prevention
- Condominium Conversion Restrictions
- Single-Room Occupancy (SRO) Preservation
- Mobile Home Preservation
- Rental Assistance
- Tenant Anti-Harassment Protections
- Tenant Relocation Assistance for Non-Fault Evictions
- Fair Housing Enforcement
- Fair Chance to Housing Policy

HOUSING PRESERVATION & PRODUCTION:

- Acquisition of Naturally Occurring Affordable Housing (NOAHs)
- Tenant/Community Opportunity to Purchase
- Community Ownership
- Affordable Housing on Link21 Properties
- Affordable Housing Trust Fund
- Inclusionary Housing Policy
- Commercial Linkage Fee
- Housing Overlay Zones
- Affordable Housing on Publicly Owned Properties
- Development Approval Streamlining
- Cost-Efficient Construction Regulations
- Vacant Property Regulations



Part 2 - Anti-Displacement Strategies (“Tools”)

HOMEOWNERS:

- Foreclosure Assistance for Homeowners
- Homeownership Programs
- Funding for Habitability Repairs

NONRESIDENTIAL:

- Small Business Support
- Legacy Business Program
- Acquisition of Properties for Affordable Nonresidential Space
- Affordable Nonresidential Space on Link21 Properties

CULTURAL PRESERVATION:

- Affordable Housing Preference Policy
- Cultural Preservation Activities

OTHER:

- Improved Access to Economic Opportunities
- Financial Literacy and Credit Repair Programs
- Improved Access to Health Care



Anti-Displacement Toolkit In Action

HYPOTHETICAL EXAMPLE:

Neighborhood Change Assessment:

- Community indicator: 10-year residential rent change
 - Station area = 45% increase in rent
 - City = 25% increase in rent
- Assessment: Local station area experiencing high rate of residential rent increase
- **Action: Priority to address**

Applicable Priority Anti-Displacement Tools:

- Just Cause Eviction Protections
- Rent Control/Stabilization
- Tenant Support Services
- Affordable Housing Development on Link21-Owned Sites



EAC Discussion



Agenda Item F: Public Comment

Opportunity to provide public comment on agenda item E.



AGENDA ITEM V: Next Meeting Date July 16, 2024



AGENDA ITEM VI: Adjournment





Thank you

