



CONNECT NORTHERN CALIFORNIA

Equity Advisory Council (EAC) Meeting #9

March 19, 2024



AGENDA ITEM I: Call To Order



Virtual Meeting Details



Meeting is being recorded



Includes Closed Captioning



Technical Support
Use raise hand button



AGENDA ITEM II: Roll Call



AGENDA ITEM III: Public Comment



AGENDA ITEM IV: Meeting Topics



Agenda Item A: Action Item

Agenda Item A:

Approval of January 16, 2024, Meeting Minutes



Agenda Items B-E: For Information

Agenda Item B: Follow-up to Previous EAC Feedback

Agenda Item C: Update on Anti-Displacement Working Group

Agenda Item D: Updated Stage Gate 2 Schedule

Agenda Item E: Introduction to Link21 Community Benefits Program



AGENDA ITEM B: Follow-up to Previous EAC Feedback

March 2024

EAC Meeting



AGENDA ITEM C: Update on Anti-Displacement Working Group



Anti-Displacement Working Group

Task:

Develop draft set of anti-displacement principles for EAC review and approval to inform Link21's anti-displacement work.

Members:

- Clarence R. Fischer
- David Sorrell
- Gracyna Mohabir
- Samia Zuber
- Taylor Booker
- Vanessa Ross Aquino

Meetings:

- Monday, January 29, 6:00 – 7:00 p.m.
- Monday, February 26, 6:00 – 7:00 p.m.
- Monday, April 15, 6:00 – 7:00 p.m.



Working Group Meeting #1

Discussion:

- What are your goals for the Anti-Displacement Working Group?
- What's important to you related to anti-displacement?
- When Link21 is complete, what do you hope to achieve in terms of community stability?

Outcome:

- Based on meeting discussion, Link21 created initial set of draft anti-displacement principles.



Working Group Meeting #2

Discussion:

- Informational resources related to displacement to inform the Working Group's consideration of anti-displacement principles.
- Initial draft set of anti-displacement principles prepared by Link21 team.

Outcome:

- Based on meeting discussion, Link21 team to revise the initial set of draft anti-displacement principles.



Working Group Meeting #3

Goal:

- Finalize draft set of anti-displacement principles.

Next steps after Meeting #3:

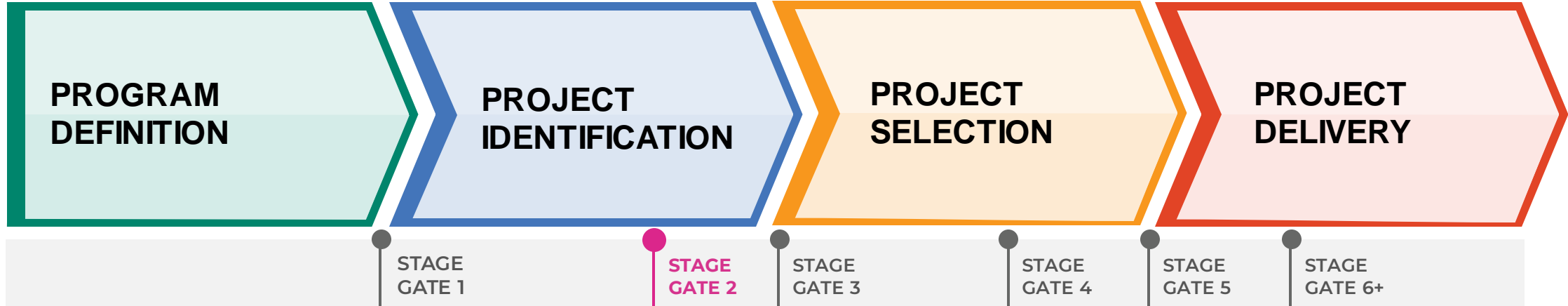
- Full EAC to review draft anti-displacement principles at May 2024 meeting.
- Link21 team to revise draft anti-displacement principles based on feedback.
- Full EAC action to approve final anti-displacement principles at July 2024 meeting.



AGENDA ITEM D: Updated Stage Gate 2 Schedule



Stage Gate 2 Timeline



Stage Gate 2 is a decision point for BART and CCJPA Boards to advance a Preliminary Project for further refinement

What it is...
Train Technology –
 BART or Regional Rail in the crossing

What it isn't...
Defined Project –
 Alignments, stations, boundaries defined next

Why this decision...
Strategic implications –
 Affects network, markets, service, operations



Key Outreach Activities 2024

ONGOING ACTIVITIES

Targeted & Megaregional Collaboration

- Jurisdictions and Agency Partners
 - Elected Officials, Management, Staff
- Transit and Community Advocacy
- Equity Advisory Council – Mar / May / July

Planning

- Assessing evaluation data and input
- Identification of train technology recommendation
- Preparing Stage Gate 2 Report
- Presentation of Link21 Recommendation Stakeholders

PROGRAM MILESTONES

March-April 2024:

- Elected Officials, Policy Leaders & Link21 Committees Outreach

May 2024:

- Virtual Public Outreach Events

June 2024:

- BART & Capitol Corridor Boards of Directors
 - Preliminary Project Recommendation (Train technology choice)

September 2024:

- BART & Capitol Corridor Board of Directors Proposed Action

2024 Public Events

Virtual Events

Attend to hear a presentation and ask questions.

- **Equity Advisory Council Meeting**
Tuesday, May 21, 1-3:30 pm
- **Virtual Community Webinars**
Two Virtual Webinars
Mid-May (dates TBD)



Online Open House

Tentative Launch
May 15 – June 14
Join the conversation



Participate when it works for you, anytime 24/7, from your desktop or mobile device.

10-MINUTE BREAK



AGENDA ITEM E: Introduction to Link21 Community Benefits Program



What are Community Benefits

- An amenity added to a project that creates benefits for a community that goes beyond the benefit of the project itself.
- Examples:
 - Affordable housing
 - Child-care center
 - Home-owner downpayment support
 - New bike/pedestrian path to reach the project site
- Community benefits are usually developed during the planning phase of a project and implemented during the construction phase of the project.



Case Study: Parnassus Heights Campus

- **Project:** Replace and expand the UCSF Parnassus Heights campus
- **Community Engagement:**
 - 58 community meetings / 80 meetings with elected officials
 - 2400 responses to a community survey
- MOU signed in January 2021
- **Community Benefits Developed:**
 - Housing: Down-payment support for new homeowners; development of 1,888 new housing units
 - Mobility: \$20M grant to SFMTA to improve transit to the campus
 - Jobs and Education: Fund STEM at SFUSD; local hire and first source program, and community workforce; support for local, small, and diverse businesses in community
 - Open Space: Maintain 61 acres of open space at Mount Sutro
- **Funding:** UCSF, National Institute of Health Grant



University of California
San Francisco



Case Study: Nashville SC MLS Stadium



- **Project:** New soccer stadium and 10-acre mixed use development
- **Community Engagement**
 - Stand Up Nashville, a community coalition, mobilized the community to attend city hearings and communicate with city councilmembers
- Community Benefits Agreement (CBA) signed in September 2018
- **Community Benefits Developed:**
 - Housing: Affordable housing built at the site, including three-bedroom units
 - Jobs and Education: Local hire agreement for stadium workers who will be paid at least \$15.50/hr; career pathways program for construction workers
 - Stadium Amenities: sliding-scale child-care center; micro retail spaces for local small businesses; annual coaching clinic for youth soccer coaches; soccer equipment donations for local soccer teams
- **Funding:** City of Nashville; Nashville Soccer Holdings; Nashville Fairgrounds

Source: Cause Impacts



Case Study: SF Public Utilities Commission

- **Not Site Based**
- **Community Engagement**
 - Partner with various communities which give input on where to implement and the scale
- **Community Benefits Developed:**
 - Workforce Development: Project Labor Agreement, training, Local Hire Program
 - Economic Development: Contracting with local, small and diverse businesses, other opportunities for small businesses
 - The Arts: 2% of project costs for arts program – partner with community arts programs including indigenous communities
 - Education/Youth: environmental stewardship program
 - Urban Agriculture, highest best use of land
- **Funding:** City of San Francisco, Contractor/consultant fees



What is a Community Benefit on Link21?

- Community benefits are commitments by Link21 or future partners that are made in partnership with a local community to meet community needs.
- Community benefits go beyond the direct transportation benefits of Link21.
- A community benefit can be part of a station, nearby amenities or infrastructure, or a program targeted to communities that have been marginalized.
- Community benefits go beyond mitigations.



Purpose of the Link21 Community Benefits Program

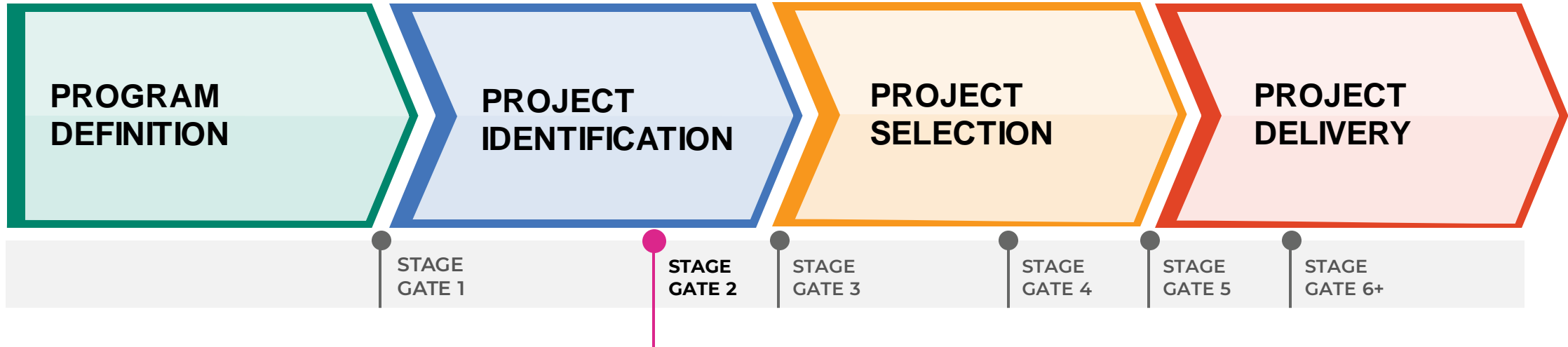


- To advance toward fulfilling the Link21 goal of Promoting Equity and Livability



- To ensure that Link21 contributes to the sustainable and stable development of the communities where program-related infrastructure is located or built

Community Benefits Timeline



- **Stage Gate 2 to 4:** Community Benefits Advisory Committee: setting up the framework and parameters for community benefits. Potential stations are defined.
- **Stage Gate 4 to 5:** Cross-Sector Working Groups (local councils) are defined and meet to prioritize needs. Community Benefits Megaregional Collaborative is established. Coordination with Station Planning/Engineering team to include station-based benefits if applicable. Community benefits agreements development.
- **Stage Gates 5 and 6:** Funding sources identified for community benefits. Community benefits agreements advance.



Where will Community Benefits Take Place?

Potentially at or near:

- New or Renovated Stations, such as Alameda (new) or Berkeley Capitol Corridor (renovated)
- Existing Stations with improved transit service

Potentially at or near Link21 infrastructure improvements.



Types of Community Benefits for Link21

- 1. Station-Based:** Benefits that are directly incorporated into station property
- 2. Station Area:** Benefits implemented half a mile or mile of the station, but not on station property
- 3. Programmatic:** Benefits in the broader area of Link21 work



Station-Based and Station-Area Community Benefits

- **Who Decides:** Local communities
- **When:** To be decided during station planning (Stage Gate 3 to 5)
- **What:** Community amenities that are part of the built environment
- **Where:** Part of the station or within half a mile or one mile
- **Who Implements:** Link21, another government partner, or CBO partner
- **Examples:** Affordable housing, retail, community space, bike stations



Programmatic Community Benefits

- **Who Decides:** Local communities, potentially through participatory budgeting where community members would vote on which benefits would be funded
- **When:** To begin after State Gate 5 (construction phase)
- **What:** Programs or services run by cities, counties or CBOs
- **Where:** Broader station area, such as within two (2) miles of a station
- **Who Implements:** City government, NGO, or CBO partner
- **Examples:** Job training center, child-care program, after-school program, community ambassadors or clean-up



Discussion



Questions

- To what extent should Link21 support capacity building in communities to encourage their involvement in the development of Community Benefits?
- To what extent should community benefits be considered at either:
 - New or renovated stations (Direct)
 - Existing stations with improved service (In-Direct)
- How should Link21 define a reparative station or station area?



AGENDA ITEM F: Public Comment



AGENDA ITEM V: Next Meeting Date May 21, 2024



AGENDA ITEM VI: Adjournment



 Thank you

