

#### **SUMMARY**

## **CO-CREATION ROUND 3**

### **JUNE - JULY 2022**

Link21 is committed to advancing equity in the 21-county Megaregion through accessible and connected train service. Through a community co-creation process, the Link21 Team works with members of communities that have been marginalized to shape key Program work with their lived experiences. Information on previous co-creation activities can be found on the Co-creation Resource Hub at <a href="https://link21program.org/en/link21-co-creation-resource-hub">https://link21program.org/en/link21-co-creation-resource-hub</a>.



Link21 Team member, Ivana Rosas, facilitates a workshop in partnership with the Unity Council

## **Round 3 Highlights**

In June and July of 2022, the Link21 Team co-hosted 11 workshops with communitybased organization (CBO) partners throughout the Megaregion and collaborated with 222 participants.

# The objectives of the co-creation workshops were to:

- Identify problems/challenges with using or getting to trains in their communities, specifically trying to get to/from San Francisco and the East Bay
- Identify potential solutions to these problems that connected train service could address
- Explain how community ideas will be used in the development of Link21

During the workshops, participants received information on Link21 and co-creation. The Link21 Team facilitated small-group discussions where participants shared their challenges with train service and potential solutions.

### **Co-creation Partners**

The Link21 Team focused on partnering with CBOs from communities that have been marginalized in specific locations that may be impacted by the Program. Based on these factors, the Link21 team and our partners co-created with communities across the Megaregion: Sacramento Area, San Francisco and East Bay Area, and Northern San Joaquin Valley.

# Sacramento Area workshop community-based organizations

- Creating Restorative Opportunities and Programs (CROP)
- Hmong Youth and Parents United (HYPU)
- Resources for Independent Living (RIL)

# San Francisco and East Bay Area workshop community-based organizations

- Alameda County Library
- Bayview Hunters Point Mobilization for Adolescent Growth in our Communities (BMAGIC)
- Community Resource Center of the San Francisco YMCA
- Oakland Chinatown Chamber of Commerce
- RCF Connects
- Community Youth Center of San Francisco (CYC)
- Unity Council

# Northern San Joaquin Valley workshop community-based organization

 Environmental Justice Coalition for Water

Ten of the 11 workshops were held virtually using the Zoom platform, and one workshop was held in person. Live language interpretation was conducted

## **What Participants Shared**

Common themes across the workshops relate to service frequency and travel time, station location and access to stations, access to destinations, information, accessibility, cost, safety, and cleanliness. During the workshops, participants identified potential solutions to frequent problems, including the following examples:

- Add more stations, routes, express routes, and faster trains
- Increase frequency and extend service hours, especially during evenings and weekends
- Increase and coordinate connections with other forms of transportation, especially bus routes, bike lanes, and walkways
- Add multilingual signage in stations and on trains
- Provide incentives to grow ridership
- Add security personnel and technology around stations and on trains

in each workshop and materials were translated into four languages: Spanish, Mandarin, Cantonese, and Hmong.

To view the workshop handouts, slides, and summaries, visit the Co-creation Resource Hub:

https://link2lprogram.org/en/link2lco-creation-resource-hub.

# How Participant Input Will Help Shape Link21

The personal stories and lived experiences shared in co-creation support a better planning process that will lead to more equitable Link21 outcomes.

Community member input will help the Link21 Team understand what kind of "user experience" is important to communities. User experience is shaped by how easy and convenient it is for riders to travel from starting points to destinations, use rail services, plan trips, purchase tickets, enjoy the ride, and other factors. This input helps the Link21 Team create initial Program concepts that will meet community needs.

#### **Co-creation Goals**



Build trust and develop direct, long-lasting relationships with communities by partnering with CBOs



Overcome participation barriers for communities that have been marginalized



Work with communities to better understand needs, priorities, and values to prevent further harm and deliver needed benefits

# Link21 Is A Long-Term Planning Effort

Community participation is especially important now as Link21 is in the early planning stages. Your input is valuable as we plan for the future.



## **Today** Planning

2024-2028
Environmental Review



### 2039

New rail crossing between Oakland and San Francisco



For more information,
visit Link21Program.org
email co-creation@link21program.org

Link21 is sponsored by the San Francisco Bay Area Rapid Transit District (BART) and the Capitol Corridor Joint Powers Authority (Capitol Corridor). The Link21 Team is also working closely with our Northern California rail partners and the State of California to ensure an integrated rail network.



