

MEMORANDUM

FROM: Tim Lohrentz, Equity Programs Administrator, Link21
TO: Equity Advisory Council (EAC)
CC: Link21 EAC Team (Staff and Consultants)
DATE: 1/16/2024

SUBJECT: AGENDA ITEM B: FOLLOW-UP TO PREVIOUS EAC FEEDBACK

This is a standing agenda item and accompanying memo entitled “Follow-Up to Previous EAC Feedback.” This memo documents questions and input from EAC members and demonstrates how that input is being considered in Link21 work. The goals of this memo are to:

- Confirm that EAC questions are responded to.
- Show transparency and accountability for incorporating EAC feedback into Link21 work.
- Demonstrate the value that EAC contributions have on Link21 work.
- Provide ongoing documentation of EAC input that can later be summarized into a report for Stage Gate 2 reviews.

This memo is not intended to be an exhaustive log of all feedback from and communications with EAC members. Rather, it focuses on input that is related to discussion prompts as well as select questions and input about Link21 or EAC logistics that were not previously or sufficiently responded to or were raised on multiple occasions.

Meeting Logistics

Feedback	Can there be public comment during each agenda item? It would be helpful to hear the public’s comment(s) after each agenda item.
Where Raised	November 28, 2023, EAC Meeting
Follow-up	In order to maximize the time available for EAC members to ask questions, comment, and interact with each other, there are only public comment periods at the start and end of each meeting. The Link21 Team is engaging with the public in numerous other forums. Summaries of those other engagement efforts can be shared with the EAC to give members an understanding of what others in the public are contributing.

Fares Feedback

Feedback	Can EBT cards be used to put credit on a Clipper Card or with the future tap-to-pay, can EBT cards be used to tap?
Where Raised	November 28, 2023, EAC Meeting
Follow-up	Calfresh or CalWORKS EBT cards cannot be used to put credit on a Clipper Card. They also could not be used for Capitol Corridor’s pilot Tap-to-Ride program. A General Assistance EBT card from most counties

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	could be used for tap-to-ride. More advocacy may be needed to allow use of EBT cards for transit payment.
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Feedback	Would pre-tax commuter cards replace or need to be loaded onto Clipper cards?
Where Raised	November 28, 2023, EAC Meeting
Follow-up	Pre-tax commuter cards can be used to put credit on a Clipper card but at this time would not replace a Clipper card.

Feedback	Could pre-tax commuter cards be used on the tap-to-ride CallTP pilot?
Where Raised	November 28, 2023, EAC Meeting
Follow-up	As long as the card has that technology, the “tap” symbol on it, it could be used for CallTP’s tap-to-ride. The idea is if you have a medium that can read an open loop transaction, in theory, you can use it until it runs out of money and gets reloaded.

Engagement and Outreach Feedback

Feedback	Upon confirmation of Link21 public engagement events, can Link21 staff send an email notification to allow EAC members to express interest in participating and assisting with the promotion of Link21?
Where Raised	November 28, 2023, EAC Meeting
Follow-up	<p>We share information with the EAC members about public engagement activities as part of our regular email communications that we send. This includes sharing the bimonthly Stakeholder Update report and Engagement & Outreach monthly summaries.</p> <p>Additionally, we have been providing, in advance, information related to public activities with a reminder to participate in events such as our Online Open House or Virtual Community Meeting series, and a list of upcoming engagement events (from grassroots tabling, to in-station outreach and public presentations) that includes links to the Link21 website event listing that includes a brief description of the event and how to participate.</p> <p>If any EAC member wishes to participate in the event, please feel free to attend and advise us of your planned attendance so that we may notify the facilitators and/or relationship managers.</p>